Strategic Advocacy for Migrant and Refugee Rights Training Course

Professional Development Training Course Outline

Category	Migration and Refugee	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Migration and displacement remain among the most pressing global challenges of our time, with millions of people forced to cross borders in search of safety, dignity, and better opportunities. Migrants and refugees often face significant obstacles, including discrimination, restrictive policies, and lack of access to essential services. Addressing these challenges requires not only humanitarian responses but also strong, coordinated advocacy strategies to influence policy reforms, strengthen human rights protections, and promote social inclusion. This training course provides an essential foundation for individuals and organizations working to ensure the rights and well-being of migrants and refugees are respected and upheld.

Strategic Advocacy for Migrant and Refugee Rights Training Course equips participants with innovative skills, tools, and techniques to engage in policy advocacy, community mobilization, and global campaigns. By combining practical case studies with interactive learning, the course empowers advocates to design and implement impactful advocacy initiatives that amplify migrant voices, drive policy change, and foster inclusive societies. With a focus on building sustainable advocacy networks, the training emphasizes collaborative action, digital engagement, and evidence-based advocacy to influence decision-making at both national and international levels.

Programme Curriculum

Strategic Advocacy for Migrant and Refugee Rights Training Course

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Course Objectives

1. Strengthen advocacy skills for migrant and refugee rights using global best practices
2. Build capacity in policy influence and legislative engagement for migration justice
3. Enhance knowledge of human rights frameworks protecting migrants and refugees
4. Equip participants with digital advocacy and social media campaign strategies
5. Develop skills in evidence-based advocacy and data-driven storytelling
6. Empower organizations to mobilize communities for policy and social change
7. Provide techniques for coalition-building and multi-stakeholder collaboration
8. Support advocacy for gender-sensitive and child-focused migration policies
9. Strengthen negotiation and lobbying strategies for human rights protection
10. Enhance cross-border and regional advocacy networking for migration reform
11. Foster leadership in advocacy and movement-building for migrant justice
12. Train participants in media engagement and advocacy communication strategies
13. Promote ethical, inclusive, and sustainable advocacy approaches

Organizational Benefits

1. Strengthened institutional advocacy capacity
2. Increased visibility and credibility in human rights work
3. Access to evidence-based advocacy strategies
4. Improved networking with global advocacy coalitions
5. Enhanced staff skills in policy influence and lobbying
6. Ability to design impactful digital campaigns
7. Stronger community mobilization approaches
8. Improved donor confidence and funding opportunities
9. Measurable outcomes in migration advocacy initiatives
10. Greater organizational influence in policy and legal reforms

Target Audience

1. Human rights organizations and NGOs
2. Migrant and refugee community leaders
3. Legal aid practitioners and advocacy lawyers

4. Civil society coalitions and grassroots movements
5. Government officials in migration policy units
6. Media professionals and advocacy communicators
7. International development agencies
8. Academic researchers and policy think tanks

Course Duration: 5 days

Course Modules

Module 1: Foundations of Strategic Advocacy for Migrant Rights

- Understanding advocacy in migration and refugee contexts
- Principles of human rights-based advocacy
- Global and regional migration frameworks
- Key challenges facing migrants and refugees
- Tools for setting advocacy priorities
- Case study: Advocacy for refugee protection in East Africa

Module 2: Human Rights Frameworks and Policy Engagement

- International human rights treaties and conventions
- Regional instruments for migrant rights protection
- Policy analysis and engagement strategies
- Linking legal frameworks to advocacy campaigns
- Role of international bodies in migration governance
- Case study: Advocacy in the Global Compact for Migration

Module 3: Digital Advocacy and Social Media Campaigns

- Social media strategies for advocacy impact
- Online mobilization tools for migrants?ÇÖ rights
- Building digital narratives for justice
- Hashtag activism and online petitions
- Addressing misinformation and hate speech
- Case study: Social media advocacy for refugees in Europe

Module 4: Evidence-Based Advocacy and Storytelling

- Using data to support advocacy arguments
- Collecting testimonies and lived experiences
- Storytelling as a tool for advocacy influence
- Designing advocacy reports and policy briefs
- Monitoring and evaluating advocacy impact
- Case study: Storytelling campaigns for migrant workers

Module 5: Community Mobilization and Coalition Building

- Strategies for mobilizing migrant communities
- Building alliances with civil society actors
- Engaging grassroots leaders in advocacy
- Designing participatory advocacy processes

- Strengthening solidarity networks
- Case study: Coalition advocacy for asylum reforms

Module 6: Gender and Child-Sensitive Advocacy

- Addressing gender-specific migration challenges
- Protecting children in migration processes
- Advocacy for women migrant workers?ÇÖ rights
- Gender mainstreaming in advocacy campaigns
- Intersectionality and inclusive approaches
- Case study: Advocacy for migrant domestic workers

Module 7: Lobbying, Negotiation, and Legislative Advocacy

- Understanding lobbying in human rights contexts
- Negotiation strategies for policy influence
- Engaging policymakers and parliamentarians
- Drafting policy recommendations
- Building relationships with decision-makers
- Case study: Legislative advocacy for refugee integration

Module 8: Media Engagement and Advocacy Communication

- Working with journalists and media outlets
- Crafting compelling advocacy messages
- Media interviews and press releases
- Visual communication in advocacy campaigns
- Crisis communication strategies
- Case study: Media advocacy for stateless persons

Training Methodology

- Interactive lectures and presentations
- Group discussions and peer learning
- Practical workshops and simulation exercises
- Case study analysis and role plays
- Digital tools and multimedia resources
- Reflective learning and feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com