Strategic Health Planning Training Course

Professional Development Training Course Outline

Category	Public Health	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Strategic Health Planning Training Course is designed to strengthen the capacity of healthcare leaders, policymakers, public health professionals, and development practitioners in strategic healthcare management, health systems strengthening, healthcare innovation, and sustainable healthcare delivery. In today's dynamic healthcare environment, organizations face increasing challenges related to universal health coverage (UHC), digital health transformation, healthcare financing, disease outbreaks, climate-related health risks, and rising patient expectations. This course provides participants with practical tools, strategic frameworks, and evidence-based approaches to improve healthcare planning, policy implementation, healthcare governance, and institutional performance.

The course integrates modern and trending concepts including artificial intelligence in healthcare, health informatics, predictive analytics, healthcare quality improvement, pandemic preparedness, healthcare leadership, and data-driven decision-making. Participants will gain hands-on experience in developing strategic health plans, conducting health needs assessments, managing healthcare resources, strengthening monitoring and evaluation systems, and implementing resilient healthcare strategies aligned with Sustainable Development Goals (SDGs). Through practical case studies, simulations, workshops, and collaborative learning, the course equips participants with the skills needed to drive healthcare transformation, improve population health outcomes, and achieve organizational excellence.

Programme Curriculum

Strategic Health Planning Training Course

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Course Duration

5 days

Course Objectives

By the end of the training, participants will be able to:

1. Develop strategic health plans aligned with Universal Health Coverage (UHC) and Sustainable Development Goals (SDGs).
2. Apply evidence-based healthcare planning and health systems strengthening frameworks.
3. Integrate digital health transformation and health informatics into healthcare operations.
4. Conduct advanced health needs assessments using epidemiological and health data analytics tools.
5. Design resilient healthcare systems for pandemic preparedness and emergency response.
6. Strengthen healthcare governance, leadership, and accountability mechanisms.
7. Develop sustainable healthcare financing and resource mobilization strategies.
8. Implement monitoring, evaluation, accountability, and learning (MEAL) systems in health programs.
9. Enhance healthcare quality improvement and patient-centered care approaches.
10. Utilize artificial intelligence and predictive analytics for healthcare decision-making.
11. Build strategic partnerships and stakeholder engagement frameworks.
12. Formulate healthcare risk management and continuity planning systems.
13. Design implementation roadmaps for national and organizational health strategies.

Target Audience

1. Public Health Officers and Health Program Managers
2. Hospital Administrators and Healthcare Executives
3. Ministry of Health Officials and Policymakers
4. NGO and Development Agency Professionals
5. Monitoring and Evaluation Specialists
6. Healthcare Consultants and Strategic Planning Experts
7. Digital Health and Health Information System Professionals
8. Researchers, Academics, and Health Systems Analysts

Course Modules

Module 1: Foundations of Strategic Health Planning

- Principles of strategic healthcare management
- Health systems strengthening frameworks
- Strategic vision and mission development
- SWOT and PESTEL analysis
- Strategic implementation planning
- **Case Study:** Rwanda Health Sector Strategic Plan Transformation

Module 2: Health Policy and Healthcare Governance

- Healthcare governance systems
- Policy formulation and implementation
- Leadership and change management
- Regulatory compliance frameworks
- Ethics and accountability in healthcare
- **Case Study:** National Health Service (NHS) Governance Reforms – United Kingdom

Module 3: Health Needs Assessment and Data Analytics

- Epidemiological assessment tools
- Community health needs analysis
- Health data analytics and dashboards
- Predictive analytics in healthcare
- Evidence-based healthcare planning
- **Case Study:** South Korea COVID-19 Data Analytics Response Model

Module 4: Healthcare Financing and Resource Mobilization

- Healthcare budgeting and financing
- Universal Health Coverage financing models
- Public-private partnerships (PPP)
- Donor funding and grant management
- Financial sustainability strategies
- **Case Study:** Kenya Universal Health Coverage Financing Initiatives

Module 5: Digital Health Transformation

- Digital health strategies
- Health information systems integration
- Telemedicine and virtual healthcare
- Artificial intelligence in healthcare
- Cybersecurity and data protection
- **Case Study:** Estonia National Digital Health System

Module 6: Healthcare Quality Improvement

- Healthcare quality standards
- Patient-centered healthcare delivery
- Key performance indicators (KPIs)
- Continuous quality improvement tools
- Risk management and patient safety

- **Case Study:** Mayo Clinic Healthcare Quality Improvement Programs

Module 7: Emergency Preparedness and Health Security

- Pandemic preparedness planning
- Disaster risk reduction strategies
- Emergency response coordination
- Climate change and public health resilience
- Crisis communication systems
- **Case Study:** Ebola Preparedness and Response in West Africa

Module 8: Monitoring, Evaluation, and Strategic Implementation

- Monitoring and evaluation frameworks
- Results-based healthcare management
- Strategic implementation tools
- Performance reporting systems
- Sustainability and impact assessment
- **Case Study:** WHO Global Immunization Monitoring Framework

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com