Substance Abuse Prevention Programs Training Course

Professional Development Training Course Outline

Category	Community Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Substance abuse remains a critical public health concern that affects communities, workplaces, and families worldwide. Implementing effective substance abuse prevention programs is essential for reducing the prevalence of addiction, promoting mental health, and fostering safe environments. Substance Abuse Prevention Programs Training Course equips participants with comprehensive knowledge, evidence-based strategies, and practical skills to design, implement, and evaluate substance abuse prevention initiatives. Participants will explore the latest trends, intervention models, risk assessment tools, and policy frameworks that underpin successful programs.

Through a blend of theoretical knowledge, case studies, and interactive training methods, this course emphasizes proactive strategies to prevent substance misuse. Participants will gain hands-on experience in identifying risk factors, promoting awareness campaigns, developing support networks, and creating organizational policies that enhance the effectiveness of prevention efforts. By the end of the course, learners will be prepared to lead prevention programs in diverse settings while ensuring ethical and evidence-based practices.

Programme Curriculum

Substance Abuse Prevention Programs Training Course

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Course Objectives

1. Understand the fundamentals of substance abuse and addiction dynamics.
2. Identify risk factors and protective factors influencing substance misuse.
3. Analyze evidence-based prevention strategies and intervention models.
4. Develop community-focused awareness campaigns.
5. Explore behavioral health assessment tools for prevention programs.
6. Examine policy frameworks and legal considerations in substance abuse prevention.
7. Implement effective workplace substance abuse programs.
8. Design school-based prevention initiatives targeting youth.
9. Evaluate program outcomes using quantitative and qualitative methods.
10. Integrate cultural sensitivity and inclusivity in program design.
11. Leverage technology and social media for awareness and prevention.
12. Strengthen collaborative approaches among stakeholders.
13. Apply case study analysis for practical problem-solving in prevention programs.

Organizational Benefits

- Reduces employee absenteeism and workplace incidents.
- Enhances productivity through healthier work environments.
- Promotes compliance with local and international regulations.
- Builds organizational reputation as socially responsible.
- Improves employee engagement and retention.
- Strengthens community relations through outreach programs.
- Encourages proactive mental health support.
- Fosters safer educational institutions.

- Reduces long-term healthcare costs.
- Provides measurable outcomes for program success.

Target Audiences

1. Human resource professionals seeking to implement workplace wellness programs.
2. Community health workers and public health officers.
3. School administrators and educators.
4. Policy makers and government officials in health sectors.
5. Nonprofit organizations focused on addiction prevention.
6. Healthcare providers and counselors.
7. Social workers and youth program coordinators.
8. Researchers and academics in behavioral health fields.

Course Duration: 5 days

Course Modules

Module 1: Introduction to Substance Abuse Prevention

- Definition and types of substance abuse.
- Understanding addiction mechanisms.
- Societal and economic impact of substance misuse.
- Risk and protective factors in communities.
- Global trends in substance abuse.
- Case study: Community-based prevention initiative analysis.

Module 2: Evidence-Based Prevention Strategies

- Primary, secondary, and tertiary prevention models.
- Behavioral intervention frameworks.
- School-based and workplace prevention strategies.
- Family-centered prevention approaches.
- Role of peer support in prevention.
- Case study: Evaluation of a workplace substance abuse program.

Module 3: Risk Assessment and Screening Tools

- Behavioral and psychological screening methods.

- Early identification techniques.
- Use of surveys and questionnaires.
- Risk scoring and prioritization.
- Integration with existing health programs.
- Case study: Risk assessment in adolescent populations.

Module 4: Policy and Legal Considerations

- National and international regulations on substance use.
- Organizational policies and compliance strategies.
- Ethical considerations in prevention programs.
- Confidentiality and data protection measures.
- Advocacy for policy reforms.
- Case study: Policy implementation in corporate settings.

Module 5: Community and School-Based Programs

- Designing youth-focused initiatives.
- Collaborating with community stakeholders.
- Engaging parents and guardians.
- Awareness campaigns and workshops.
- Evaluating program effectiveness.
- Case study: School district prevention program review.

Module 6: Workplace Substance Abuse Programs

- Designing employee assistance programs (EAPs).
- Conducting workplace awareness sessions.
- Early intervention strategies for employees.
- Creating supportive work culture.
- Monitoring and evaluating workplace programs.
- Case study: Corporate EAP implementation analysis.

Module 7: Technology and Social Media in Prevention

- Using digital tools for awareness campaigns.
- Mobile apps for self-assessment and reporting.

- Social media engagement strategies.
- Monitoring online substance abuse trends.
- Data-driven decision making in prevention.
- Case study: Digital campaign effectiveness evaluation.

Module 8: Program Evaluation and Sustainability

- Metrics for success measurement.
- Conducting qualitative and quantitative evaluations.
- Reporting and feedback mechanisms.
- Continuous improvement strategies.
- Ensuring long-term program sustainability.
- Case study: Longitudinal study of a community prevention program.

Training Methodology

- Interactive lectures and discussions.
- Case study analysis for real-world applications.
- Group exercises and role plays.
- Workshops for program design and implementation.
- Simulation of risk assessment tools.
- Collaborative projects and peer reviews.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com