Technical & Fundamental Analysis Training Course

Professional Development Training Course Outline

Category	Capital Markets and Investment	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s fast-paced financial markets, mastering both technical and fundamental analysis is essential for traders, investors, and financial professionals aiming to maximize profits and minimize risks. Technical & Fundamental Analysis Training Course provides a comprehensive approach to analyzing market trends, price movements, and economic indicators, empowering participants with the skills to make informed investment decisions. By integrating cutting-edge strategies, charting techniques, and market sentiment tools, learners gain actionable insights into stock, forex, and commodity markets.

This training combines practical exercises, real-world case studies, and the latest trading software to ensure participants develop both analytical expertise and decision-making confidence. Emphasizing trending concepts like predictive analytics, risk management, algorithmic patterns, and market psychology, this course is tailored to equip professionals with the skills to identify profitable opportunities while avoiding common trading pitfalls. Participants will leave with a strong foundation in both technical charting and fundamental evaluation, ready to enhance their portfolio performance or organizational investment strategies.

Programme Curriculum

Technical & Fundamental Analysis Training Course

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Course Objectives

1. Understand the core principles of technical analysis in financial markets.
2. Develop proficiency in reading and interpreting candlestick patterns.
3. Analyze trend lines, support, and resistance for effective trading decisions.
4. Apply moving averages, MACD, RSI, and other technical indicators.
5. Explore advanced charting techniques and pattern recognition.
6. Evaluate fundamental analysis metrics including P/E ratios, earnings reports, and economic indicators.
7. Integrate macroeconomic and microeconomic factors into investment decisions.
8. Use trading platforms and software for real-time market analysis.
9. Assess market psychology and investor sentiment for strategic positioning.
10. Apply risk management strategies to minimize losses.
11. Conduct portfolio optimization using technical and fundamental methods.
12. Perform scenario-based case studies to develop practical trading skills.
13. Identify emerging trends and leverage predictive analytics for market forecasting.

Organizational Benefits

- Enhanced investment decision-making capabilities.
- Increased profitability through accurate market predictions.
- Strengthened risk management protocols.
- Improved financial planning and resource allocation.
- Empowered traders and analysts with actionable insights.
- Streamlined investment research processes.
- Development of data-driven decision-making culture.
- Greater understanding of market volatility and behavioral finance.
- Boosted confidence in trading and portfolio management.

- Long-term competitive advantage in financial markets.

Target Audiences

1. Stock and Forex traders
2. Investment analysts
3. Portfolio managers
4. Financial advisors
5. Fund managers
6. Risk management professionals
7. Banking professionals
8. Students pursuing finance or economics

Course Duration: 5 days

Course Modules

Module 1: Introduction to Technical Analysis

- Overview of technical analysis and its applications
- Understanding chart types: line, bar, and candlestick charts
- Identifying market trends and reversals
- Case Study: Analyzing historical market data
- Hands-on charting exercises
- Practical application of trend indicators

Module 2: Candlestick Patterns & Trend Analysis

- Basics of candlestick patterns
- Bullish vs. bearish patterns
- Trend lines and breakout strategies
- Case Study: Successful candlestick-based trades
- Detecting continuation and reversal patterns
- Real-time market analysis exercises

Module 3: Technical Indicators & Oscillators

- Moving averages, MACD, and RSI
- Bollinger Bands and stochastic oscillators

- Combining indicators for trading strategies
- Case Study: Indicator-based trade evaluation
- Practical exercises using trading platforms
- Signal interpretation and optimization

Module 4: Advanced Charting Techniques

- Fibonacci retracement and extensions
- Elliott Wave Theory
- Support and resistance zones
- Case Study: Multi-indicator strategy development
- Pattern recognition for high-probability trades
- Hands-on charting lab

Module 5: Fundamental Analysis Essentials

- Financial statements analysis: income, balance sheet, cash flow
- P/E ratios, EPS, and dividend analysis
- Economic indicators and market implications
- Case Study: Stock valuation using fundamentals
- Evaluating company performance
- Real-world scenario analysis

Module 6: Integrating Technical and Fundamental Analysis

- Correlation between technical signals and fundamental factors
- Developing hybrid trading strategies
- Case Study: Comprehensive trade setup
- Backtesting combined strategies
- Decision-making based on multi-factor analysis
- Practical simulation exercises

Module 7: Risk Management & Portfolio Optimization

- Principles of risk management
- Position sizing and stop-loss strategies
- Diversification techniques

- Case Study: Minimizing risk in volatile markets
- Performance measurement metrics
- Portfolio stress-testing exercises

Module 8: Trading Psychology & Market Sentiment

- Behavioral finance principles
- Recognizing market emotions and biases
- Sentiment indicators and news analysis
- Case Study: Market reaction to economic events
- Practical exercises on emotional discipline
- Techniques to reduce psychological trading errors

Training Methodology

- Interactive lectures with live demonstrations
- Hands-on exercises and simulations
- Case study analyses for real-world application
- Group discussions and collaborative learning
- Trading platform practice sessions
- Continuous assessment and feedback

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com