Training Course on Community Driven Development in Public Health

Professional Development Training Course Outline

Category	Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Community-driven development (CDD) plays a pivotal role in improving public health outcomes by empowering communities to address their own challenges and build sustainable solutions. The Training Course on Community-Driven Development and Public Health is designed to equip professionals with the skills to design, implement, and manage initiatives that place communities at the heart of decision-making. By combining the principles of participatory development with evidence-based public health practices, this course delivers a powerful framework for fostering health and well-being in underserved populations.

In a world of evolving health challenges, from pandemics to environmental health crises, leveraging community expertise is more critical than ever. This training focuses on creating collaborative strategies that integrate local knowledge with professional expertise. Participants will explore how to engage stakeholders, mobilize resources, and implement sustainable public health interventions that align with the needs and aspirations of communities.

Programme Curriculum

Training Course on Community Driven Development in Public Health

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Course Duration

5 Days

Course Objectives

1. Understand the principles of community-driven development and its relevance to public health.
2. Learn strategies for engaging communities in health-related decision-making.
3. Gain skills in mobilizing resources and building local capacity.
4. Develop frameworks for designing community-led health initiatives.
5. Explore methods for assessing community health needs and priorities.
6. Learn to foster multi-stakeholder collaboration for sustainable health outcomes.
7. Understand the role of cultural competence in community health interventions.
8. Master tools for monitoring and evaluating CDD and public health projects.
9. Explore case studies demonstrating successful integration of CDD into public health.
10. Develop action plans to implement CDD strategies in diverse settings.

Organizational Benefits

1. Strengthen community relations through participatory development approaches.
2. Improve the effectiveness of public health programs by integrating community input.
3. Enhance capacity for resource mobilization and stakeholder engagement.
4. Build frameworks for sustainable and scalable health interventions.
5. Foster resilience and self-reliance within target communities.
6. Address health disparities with culturally appropriate solutions.
7. Develop metrics for evaluating the impact of community-led initiatives.
8. Gain insights into global best practices for CDD and public health.
9. Empower staff with advanced skills in development and health management.
10. Align organizational goals with international public health and development standards.

Target Participants

- Public health officers and healthcare professionals.
- Community development practitioners and social workers.
- Policy analysts and government officials in health and development sectors.
- NGO staff involved in health and community development programs.
- International development consultants and project managers.
- Researchers and academics studying public health and community engagement.
- Grassroots leaders and community organizers.
- Program coordinators for donor-funded health initiatives.
- Corporate social responsibility (CSR) professionals focusing on health projects.
- Graduate students in public health, social work, or development studies.

Course Outline

Module 1: Principles of Community-Driven Development (CDD)

1. Introduction to CDD and its relevance in public health.
2. Key components of community-driven approaches.
3. Understanding power dynamics in community engagement.
4. Building trust and fostering participation in health initiatives.
5. Case Study: CDD in maternal and child health programs.

Module 2: Assessing Community Health Needs

1. Participatory needs assessment tools and techniques.
2. Identifying social determinants of health within communities.
3. Mapping health resources and gaps.
4. Designing inclusive health needs assessments.
5. Case Study: Community assessments for water, sanitation, and hygiene (WASH).

Module 3: Designing Community-Led Health Interventions

1. Principles of co-creating health solutions with communities.
2. Developing culturally appropriate health education campaigns.
3. Integrating traditional and modern health practices.
4. Structuring sustainable health programs with local ownership.
5. Case Study: Tackling malnutrition through community-led interventions.

Module 4: Resource Mobilization and Capacity Building

1. Mobilizing community and external resources for health projects.
2. Building leadership capacity within communities.
3. Leveraging partnerships for public health goals.
4. Creating self-sustaining health initiatives.
5. Case Study: Community resource mobilization in HIV/AIDS care programs.

Module 5: Monitoring, Evaluation, and Learning (MEL)

1. Designing MEL frameworks for CDD projects.

2. Indicators for measuring health and development outcomes.
3. Participatory evaluation techniques.
4. Using MEL findings for adaptive management.
5. Case Study: Evaluating the impact of vaccination campaigns through CDD.

Module 6: Scaling and Sustaining Community Health Programs

1. Strategies for scaling successful CDD health initiatives.
2. Ensuring sustainability through local ownership.
3. Advocacy and policy influence for community-driven health.
4. Integrating CDD with national and global health agendas.
5. Case Study: Scaling up community-led tuberculosis control initiatives.

Training Methodology

The instructor led trainings are delivered using a blended learning approach and comprises of presentations, guided sessions of practical exercise, web-based tutorials and group work. Our facilitators are seasoned industry experts with years of experience, working as professional and trainers in these fields.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com