Training Course on Debt and Capital Markets for Strategic Growth

Professional Development Training Course Outline

Category	CEOs and Directors	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Debt and Capital Markets for Strategic Growth delves into the intricate world of **debt and capital markets**, providing participants with advanced knowledge and practical strategies to drive **strategic corporate growth**. In today's dynamic global economy, mastering capital allocation, **financing optimization**, and **risk management** is paramount for organizational resilience and competitive advantage. This course empowers professionals to navigate evolving market landscapes, leverage diverse funding instruments, and make informed decisions that directly impact enterprise value and long-term financial sustainability.

The program emphasizes a **practical, application-based learning approach**, combining theoretical foundations with real-world **case studies** and interactive exercises. Participants will gain a deep understanding of **debt issuance**, **equity financing**, **hybrid instruments**, and the latest **fintech innovations** shaping the capital markets. By equipping finance leaders and decision-makers with the tools to analyze **credit risk**, assess **market liquidity**, and structure optimal **capital structures**, this training is designed to foster a culture of proactive financial stewardship and enable organizations to seize new investment opportunities and accelerate their strategic objectives.

Programme Curriculum

Training Course on Debt and Capital Markets for Strategic Growth

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Course Duration

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Course Objectives

1. Develop expertise in structuring optimal debt-to-equity ratios for **enhanced shareholder value** and **cost of capital reduction**.
2. Comprehend the complexities of **international bond markets**, **syndicated loans**, and **private credit** for diversified funding.
3. Analyze opportunities and risks associated with **emerging market debt** and cross-border capital flows.
4. Integrate **ESG principles** into debt issuance and investment strategies for **green bonds** and **impact investing**.
5. Utilize **derivatives**, **securitization**, and **structured finance** for effective **risk mitigation**.
6. Enhance **cash flow management**, **liquidity planning**, and working capital efficiency.
7. Explore the impact of **AI**, **blockchain**, and **digital syndication platforms** on capital raising.
8. Develop robust financing strategies for **mergers and acquisitions**, including **leveraged buyouts** and **bridge financing**.
9. Conduct in-depth **credit analysis**, interpret **credit ratings**, and understand their impact on borrowing costs.
10. Utilize **macroeconomic indicators** and **market intelligence** to anticipate shifts in interest rates and investor sentiment.
11. Develop compelling investor presentations and foster transparent communication for successful **capital raising**.
12. Understand the evolving **financial regulations** and compliance requirements impacting debt and capital markets.
13. Develop diversified and flexible funding plans to withstand **market volatility** and economic uncertainties.

Organizational Benefits

- Optimize capital allocation, reduce borrowing costs, and maximize returns on investment.
- Develop robust risk management frameworks, reducing exposure to market fluctuations and credit defaults.
- Diversify funding sources and unlock new avenues for growth through deep market understanding.
- Empower leadership to make timely and informed financing decisions in a rapidly changing global landscape.
- Position the organization to capitalize on emerging market opportunities and outmaneuver competitors.

- Foster trust and transparency with investors, leading to more favorable financing terms.
- Ensure adherence to global financial regulations and best practices in capital markets.
- Equip finance teams with in-demand skills, fostering professional growth and expertise.

Target Audience

1. Finance Managers & Treasurers
2. Corporate Finance Professionals
3. Investment Bankers & Analysts
4. Portfolio Managers & Investors
5. Risk Management Professionals
6. Legal & Compliance Officers
7. Business Owners & Entrepreneurs
8. Senior Management & Board Members.

Course Outline

Module 1: Foundations of Debt and Capital Markets

- Understanding the Capital Market Ecosystem
- Key Financial Instruments:
- The Importance of Strategic Funding
- Global Market Dynamics
- **Case Study: "XYZ Corp's IPO vs. Bond Issuance Decision"** - Analyze the trade-offs and strategic considerations for a company deciding between equity and debt financing for expansion.

Module 2: Debt Financing Strategies

- Types of Debt Instruments
- Debt Issuance Process
- Covenants and Collateral
- Cost of Debt and All-In Pricing
- **Case Study: "MegaProject Inc.'s Infrastructure Financing"** - Examine how a large-scale infrastructure project leverages a mix of syndicated loans and project bonds to fund its development.

Module 3: Advanced Capital Structure and Valuation

- Optimal Capital Structure Theories
- Weighted Average Cost of Capital (WACC)
- Impact of Capital Structure on Valuation
- Capital Allocation Strategies
- **Case Study: "GrowthTech's Capital Restructuring"** - Analyze a technology company's decision to shift from primarily equity financing to incorporating more debt to optimize its capital structure and reduce WACC.

Module 4: Risk Management in Debt Markets

- Credit Risk Assessment
- Interest Rate Risk Management
- Liquidity Risk and Funding Diversification
- Currency Risk Management

- **Case Study: "Global Manufacturers' Hedging Strategy"** - Analyze how a multinational manufacturing company uses currency derivatives to manage the foreign exchange risk associated with its international bond issuance.

Module 5: Emerging Trends and Innovations in DCM

- Private Credit Market Growth
- Sustainable Finance & ESG Bonds.
- Fintech in Capital Markets
- Debt Restructuring & Workout Strategies
- **Case Study: "CleanEnergy Ventures' Green Bond Issuance"** - Examine how a renewable energy company successfully issues a green bond, attracting ESG-focused investors and funding sustainable projects.

Module 6: Equity Capital Markets & Hybrid Instruments

- Initial Public Offerings (IPOs) & Follow-on Offerings
- Private Equity and Venture Capital
- Hybrid Securities
- Shareholder Relations & Corporate Governance
- **Case Study: "Tech Unicorn's IPO Journey"** - Follow a high-growth technology company through its IPO process, including valuation, roadshow, and post-listing challenges.

Module 7: Mergers, Acquisitions, and Leveraged Finance

- M&A Deal Structures
- Acquisition Financing Techniques
- Leveraged Buyouts (LBOs)
- Due Diligence in M&A
- **Case Study: "Private Equity Firm's LBO of a Retail Chain"** - Analyze the financing structure of a leveraged buyout of a mature retail company by a private equity firm, focusing on the debt tranches and repayment strategies.

Module 8: Regulatory Landscape and Compliance

- Key Securities Regulations
- Disclosure Requirements
- Market Conduct and Ethics
- Anti-Money Laundering (AML) & Know Your Customer (KYC)
- **Case Study: "Financial Institution's Regulatory Scrutiny"** - Examine how a financial institution addresses new regulatory requirements following a market event, ensuring compliance in its debt capital markets operations.

Training Methodology

This course employs a **highly interactive and practical methodology** designed for maximum knowledge retention and skill development. It combines:

- **Expert-Led Presentations:** Clear and concise delivery of complex concepts by industry veterans.
- **Interactive Discussions:** Fostering peer-to-peer learning and exchange of insights.
- **Real-World Case Studies:** In-depth analysis of actual market scenarios to apply theoretical knowledge.

- **Practical Exercises & Workshops:** Hands-on activities to reinforce learning and develop practical skills.
- **Financial Modeling & Data Analysis:** Utilize tools for hands-on experience with financial data.
- **Q&A Sessions:** Dedicated time for addressing specific participant queries and challenges.
- **Group Activities:** Collaborative problem-solving and presentation of findings.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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