Training Course on Developing and Managing Public Investment Programmes

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Developing and managing public investment programs is crucial for governments and organizations striving to drive economic growth, sustainable development, and public welfare. These programs involve planning, implementing, and evaluating projects that address community needs, boost infrastructure, and create long-term benefits for society. A successful public investment program ensures efficient resource allocation, accountability, and alignment with national priorities. With rapidly changing global dynamics and an increasing demand for transparency, public investment management has become more complex, requiring skilled professionals with knowledge of financial systems, project management, and governance structures.

This course offers in-depth training on the methodologies, tools, and strategies for developing and managing public investment programs effectively. By focusing on the most recent trends and best practices in public finance management, participants will gain practical knowledge of optimizing public investments. From assessing financial risks to measuring project impacts, the course is designed to empower learners to make informed decisions that support public sector growth. By the end of this program, professionals will have the expertise to design, execute, and oversee projects that align with sustainable development goals and contribute to the broader economic objectives of their governments or organizations

Programme Curriculum

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Course Objectives

1. Understand the principles and practices of public investment management.
2. Learn how to align public investment projects with national economic and development priorities.
3. Develop proficiency in assessing and managing financial risks associated with public investment programs.
4. Apply best practices in budgeting, financing, and monitoring public investment projects.
5. Understand the role of governance structures and accountability in managing public investments.
6. Explore innovative funding mechanisms and their implications for public investment programs.
7. Build skills in stakeholder engagement and communication strategies for public investment projects.
8. Analyze the social, environmental, and economic impacts of public investment programs.
9. Master project evaluation techniques, including cost-benefit analysis and impact assessment.
10. Gain insights into the integration of digital tools and technologies in managing public investment programs.
11. Understand the importance of policy coherence and alignment with global development frameworks.
12. Develop strategies for improving transparency and reducing corruption in public investment management.
13. Learn how to manage and oversee large-scale public investment programs in a multi-stakeholder environment.

Organizational Benefits

Organizations that invest in this training program will experience several key benefits:

- **Improved efficiency** in the planning and execution of **public investment projects**, leading to better resource utilization.
- **Enhanced effectiveness** of **public spending** through the selection and management of high-impact projects.

- **Increased accountability and transparency** in the use of **public funds**, fostering public trust.
- **Strengthened capacity** of staff to apply best practices in **public investment management**.
- **Better alignment** of **public investments** with national development priorities and strategic objectives.
- **Reduced project delays and cost overruns** through proactive risk management and effective project management.
- **Improved quality and sustainability** of **public infrastructure and services**.
- **Enhanced ability** to attract and manage **development financing** through well-prepared project proposals.

Target Participants

1. Public sector managers involved in investment planning and management.
2. Government officials in charge of national or local development programs.
3. Financial analysts working with public investment projects.
4. Project managers in public sector organizations.
5. International development professionals focused on public finance management.
6. Non-governmental organizations (NGOs) involved in infrastructure development.
7. Academic professionals teaching public investment or public sector management.
8. Consultants specializing in public sector governance and development projects.

Course Outline

1. **Introduction to Public Investment Management**

   - Understanding the public investment landscape
   - Key principles of public investment management
   - Frameworks and models for managing public investments
   - Historical context and evolution of public investment practices
   - Public investment in the context of economic policy

- **Financial Management in Public Investment**

  - Budgeting for public investment projects
  - Funding sources for public investment
  - Financial planning and forecasting techniques
  - Risk management in public investment programs
  - Cost-benefit analysis for public investment projects

- **Governance and Accountability in Public Investment**

  - Principles of transparency in public investments
  - Structures of accountability in public finance
  - Risk of corruption and mitigation strategies
  - Legal frameworks for public investment management
  - Auditing and monitoring public investment projects

- **Project Development and Implementation**

  - Identifying and prioritizing public investment projects
  - Steps in developing a public investment program
  - Stakeholder analysis and management

- Risk assessment and management during project implementation
- Monitoring progress and adjusting project strategies

- **Sustainability in Public Investment Programs**
  - Integrating sustainability in public investment decision-making
  - Environmental, social, and economic sustainability frameworks
  - Green financing options for public investment programs
  - Long-term planning for sustainable infrastructure projects
  - Evaluating the sustainability impact of public investment projects

- **Upcoming Scheduled Sessions**

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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