Training Course on EdTech Procurement, Implementation and Evaluation

Professional Development Training Course Outline

Category	Educational Leadership and Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving digital learning landscape, effective procurement, seamless implementation, and thorough evaluation of educational technology (EdTech) are vital to ensuring student success and institutional growth. Training Course on EdTech Procurement, Implementation, and Evaluation equips education leaders, IT professionals, and decision-makers with the practical tools, frameworks, and data-driven strategies needed to make informed EdTech investments. Participants will explore cutting-edge trends, procurement compliance, vendor management, integration best practices, and impact measurement—all within the context of real-world applications.

From selecting the right technology aligned with pedagogical goals to ensuring equitable access and scalable deployment, this course provides step-by-step guidance through every phase of the EdTech lifecycle. Anchored in global standards and focused on ROI, sustainability, and student-centric outcomes, this training prepares participants to lead digital transformation in education institutions with confidence and clarity.

Programme Curriculum

Training Course on EdTech Procurement, Implementation, and Evaluation

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Training Objectives

1. Understand the fundamentals of EdTech lifecycle management
2. Explore modern procurement strategies for scalable EdTech solutions
3. Analyze vendor evaluation frameworks and contract negotiation techniques
4. Examine compliance and policy requirements in EdTech acquisitions
5. Develop budget planning and cost-benefit analysis models
6. Integrate data privacy and cybersecurity safeguards in EdTech adoption
7. Implement interoperability standards across digital learning tools
8. Evaluate user experience (UX) and accessibility in EdTech tools
9. Monitor implementation milestones using agile methodologies
10. Assess impact measurement through evidence-based evaluation models
11. Strengthen change management in digital transformation
12. Enhance teacher professional development for tech integration
13. Foster equity and inclusion in technology deployment

Target Audiences

1. K-12 School Administrators
2. Higher Education Leaders
3. ICT/IT Managers in Education
4. Procurement Officers
5. EdTech Startups & Vendors
6. Educational Policy Makers
7. Instructional Designers
8. Professional Development Trainers

Course Duration: 10 days

Course Modules

Module 1: Introduction to EdTech Ecosystem

- Defining EdTech: Scope and Impact
- Key Stakeholders and Trends
- Aligning Tech with Learning Goals
- Global Innovations in EdTech
- Overview of Procurement-Implementation-Evaluation Cycle
- *Case Study: How Singapore National Schools Built a Tech-Ready Curriculum*

Module 2: Needs Assessment for Technology in Education

- Conducting Gap Analysis
- Stakeholder Engagement Tools
- Identifying Student and Teacher Needs
- Priority Mapping and Strategic Planning
- Alignment with Curriculum Outcomes
- *Case Study: Los Angeles Unified's Data-Driven Tech Needs Assessment*

Module 3: Strategic Procurement Planning

- Procurement Cycle Overview
- Tendering and Bidding Best Practices
- Budget Allocation Models
- Defining Technical Specifications
- Legal and Compliance Considerations
- *Case Study: New York DOE's Transparent EdTech Procurement Process*

Module 4: Vendor Selection & Management

- Building Vendor Scorecards
- Managing RFIs and RFPs
- Contract Terms and SLAs
- Negotiating Pricing and Upgrades
- Building Long-Term Partnerships
- *Case Study: Google Classroom Adoption in Rural India*

Module 5: Risk Management & Legal Compliance

- Identifying Legal Frameworks
- FERPA, COPPA, GDPR Guidelines
- Risk Mitigation Strategies
- Policy Integration
- Audit Trails and Documentation
- *Case Study: Data Breach in EdTech & Legal Ramifications*

Module 6: Budgeting & Cost-Benefit Analysis

- TCO vs ROI Models
- Hidden Costs and Subscription Models
- Long-Term Financial Planning
- Cost Comparison Tools
- ROI for Stakeholder Buy-In
- *Case Study: Boston Public Schools' Tech Budget Restructuring*

Module 7: Technology Integration Frameworks

- SAMR and TPACK Models
- Curriculum and Tech Alignment
- Integration Phases & Milestones
- Infrastructure Readiness
- Staff Onboarding Plans
- *Case Study: Finland's Blended Learning Integration Strategy*

Module 8: Interoperability & Infrastructure

- APIs and Middleware Solutions
- LMS and SIS Integration
- Device and Platform Compatibility
- Cloud vs On-Premise
- Network & Hardware Requirements
- *Case Study: Interoperability Issues at a Multi-campus University*

Module 9: Data Privacy and Cybersecurity

- Understanding Education Data
- Role-Based Access Controls

- Cybersecurity Audits
- Vendor Security Certifications
- Incident Response Plans
- *Case Study: Cyberattack on School District—Lessons Learned*

Module 10: Digital Equity and Access

- Bridging the Digital Divide
- Accessibility Standards (WCAG)
- BYOD and Device Lending Programs
- Rural Connectivity Solutions
- Inclusive Platform Design
- *Case Study: Peru's National Digital Equity Initiative*

Module 11: Training & Capacity Building

- Digital Literacy for Educators
- Train-the-Trainer Models
- Continuous Professional Development
- Microlearning and LMS Usage
- Onboarding & Tech Coaching
- *Case Study: Microsoft Educator Community Success Story*

Module 12: Implementation & Project Management

- Implementation Roadmaps
- Gantt Charts and Agile Tools
- Stakeholder Communication
- Milestone Reviews
- Troubleshooting & Escalation Plans
- *Case Study: School-wide EdTech Rollout in Canada*

Module 13: Monitoring & Evaluation (M&E)

- Creating M&E Frameworks
- Baseline and Endline Surveys
- Qualitative vs Quantitative Data
- Reporting Dashboards
- Feedback Loops for Improvement
- *Case Study: Evaluation of Interactive Learning Tools in Kenya*

Module 14: Scalability and Sustainability

- Growth-Oriented Planning
- Upgrading & Expanding Infrastructure
- Avoiding Obsolescence
- Subscription vs One-Time Costs
- Partnership Development
- *Case Study: Scaling a Tech Pilot in South African Schools*

Module 15: Future Trends in EdTech

- AI and Adaptive Learning
- Immersive Learning (AR/VR)
- Blockchain in Education
- Predictive Analytics for Learning Outcomes

- Emerging Market Solutions
- *Case Study: UAE's AI-Driven Learning Model*

Training Methodology

- **Interactive Workshops** – hands-on activities and tools for immediate application
- **Case-Based Learning** – real-world examples for contextual understanding
- **Expert Lectures** – insights from EdTech leaders and education consultants
- **Group Discussions** – peer learning and collaborative problem-solving
- **Simulations and Role Play** – procurement, contract negotiation, and evaluation drills
- **Capstone Project** – real-time EdTech procurement and implementation plan development

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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