

Training Course on Effective Corporate Communication for the Oil and Gas Industries

Professional Development Training Course Outline

Category	Oil and Gas	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Brownfield site restoration and remediation is a critical component of sustainable urban development and environmental protection. With global industrial expansion leaving behind contaminated, underutilized properties, there is an urgent need for environmental professionals to gain the skills necessary for effective **site assessment, hazard mitigation, and land reuse planning**. This course provides in-depth knowledge and hands-on techniques for identifying contaminants, managing risk, and implementing sustainable remediation strategies for brownfield sites, helping to transform polluted lands into viable community assets.

Participants will explore cutting-edge **remediation technologies**, regulatory frameworks, and environmental assessment methodologies. The course emphasizes **compliance with environmental standards**, effective stakeholder engagement, and the integration of brownfield redevelopment into broader urban revitalization efforts. Through case studies and real-world scenarios, learners will be equipped to manage complex projects while ensuring environmental safety, economic viability, and community well-being.

Programme Curriculum

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Course Objectives

1. Understand key concepts in **brownfield site assessment and redevelopment**.
2. Identify **environmental contaminants** and assess risks to public health.
3. Apply **Phase I and II Environmental Site Assessments (ESAs)**.
4. Gain proficiency in **soil and groundwater remediation** technologies.
5. Navigate **environmental regulations** and compliance requirements.
6. Analyze **risk-based corrective action (RBCA)** frameworks.
7. Implement **sustainable remediation** practices.
8. Conduct effective **stakeholder and community engagement**.
9. Evaluate **cost-benefit analysis** for site cleanup options.
10. Use **GIS and remote sensing** for site mapping and monitoring.
11. Integrate brownfield redevelopment with **urban planning** strategies.
12. Apply best practices in **hazardous waste management**.
13. Monitor post-remediation performance and ensure **long-term site safety**.

Organizational Benefits

- Improved **environmental compliance** and risk reduction.
- Enhanced corporate image through **sustainable redevelopment**.
- Reduced long-term liabilities from contaminated sites.
- Accelerated **land reuse** for economic development.
- Strengthened community trust through **transparent remediation efforts**.
- Strategic advantage in securing **government incentives and grants** for restoration.

Target Participants

1. Environmental Engineers
2. Site Remediation Specialists
3. Urban and Regional Planners
4. Environmental Consultants
5. Government Regulators and Inspectors
6. Real Estate Developers
7. HSE (Health, Safety, Environment) Officers
8. Project Managers in Construction and Infrastructure

Course Outline

Module 1: Fundamentals of Brownfield Sites

- Definition and classification of brownfield sites
- Historical land use analysis

- Common types of site contamination
- Environmental justice and redevelopment
- Legal and liability considerations

Module 2: Site Investigation and Environmental Assessments

- Phase I ESA – site history and records review
- Phase II ESA – sampling and lab analysis
- Data interpretation and risk assessment
- Site conceptual models (SCMs)
- Using environmental databases and tools

Module 3: Remediation Technologies and Methods

- In-situ and ex-situ remediation techniques
- Bioremediation and phytoremediation
- Soil vapor extraction and air sparging
- Thermal treatment and chemical oxidation
- Groundwater treatment systems

Module 4: Risk Assessment and Regulatory Framework

- RBCA process overview
- Human health and ecological risk assessments
- National and international regulatory standards
- Permit acquisition and compliance documentation
- Liability and insurance considerations

Module 5: Sustainable Remediation Strategies

- Principles of green remediation
- Use of renewable energy in remediation
- Carbon footprint reduction in cleanup
- Resource recovery and material reuse
- Evaluating environmental and social impact

Module 6: Community Engagement and Stakeholder Communication

- Stakeholder mapping and engagement planning
- Community risk communication strategies
- Public participation and transparency
- Managing opposition and expectations
- Media and outreach planning

Module 7: Brownfield Redevelopment and Urban Integration

- Urban planning and infrastructure reuse
- Land use and zoning considerations
- Financial models for brownfield redevelopment
- Public-private partnership case studies
- Integrating brownfields into smart cities

Module 8: Monitoring, Closure, and Post-Remediation Care

- Long-term environmental monitoring systems
- Site closure procedures and verification
- Institutional and engineering controls
- Post-remediation land use planning
- Reporting and regulatory submission

Training Methodology

- Instructor-led sessions with expert facilitators
- Interactive case studies from real brownfield projects
- Group exercises and simulation scenarios
- Multimedia presentations and field planning tools
- Pre/post assessments and certificate of completion

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Online	\$1,000
21 Sep 2026	25 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0

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