Training Course on ESG Strategies and Reporting for Oil and Gas Companies

Professional Development Training Course Outline

Category	Oil and Gas	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The global oil and gas industry is under growing pressure to adopt robust Environmental, Social, and Governance (ESG) frameworks as stakeholders demand transparency, sustainability, and ethical business practices. Training Course on ESG Strategies & Reporting for Oil & Gas Companies equips professionals in the petroleum sector with actionable ESG strategies, tools, and reporting frameworks to comply with international standards, improve investor confidence, and gain a competitive edge in a transitioning energy landscape.

This training addresses the unique ESG challenges faced by oil and gas companies—from emissions reduction to regulatory compliance and stakeholder engagement. Participants will learn how to create and implement impactful ESG policies, align with SASB, TCFD, and GRI frameworks, integrate ESG into corporate strategy, and build trust with global stakeholders. The course also includes real-world case studies, reporting templates, and performance metrics tailored for the oil and gas sector.

Programme Curriculum

Training Course on ESG Strategies & Reporting for Oil & Gas Companies

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Course Objectives

Participants will gain the ability to:

1. Understand core ESG concepts and apply them to oil and gas operations
2. Align ESG strategies with business goals for long-term sustainability
3. Navigate global ESG frameworks such as TCFD, SASB, GRI, CDP
4. Conduct ESG risk assessments across upstream, midstream, and downstream operations
5. Develop ESG-compliant sustainability and impact reports
6. Enhance stakeholder communication and investor relations through ESG metrics
7. Integrate ESG into supply chain and procurement decisions
8. Leverage technology for ESG data management and analytics
9. Build ESG governance and accountability frameworks
10. Measure and report Scope 1, 2, and 3 emissions
11. Benchmark ESG performance using industry KPIs
12. Respond to ESG audits and regulatory requirements
13. Develop crisis management and reputational risk mitigation plans through ESG

Target Audience

1. ESG Managers in Oil & Gas
2. Sustainability Officers
3. Compliance and Legal Officers
4. Corporate Strategy Executives
5. Risk and Audit Managers
6. Environmental Engineers
7. Investors and Financial Analysts
8. Oil & Gas Project Managers

Course Duration: 10 days

Course Modules

Module 1: Introduction to ESG in Oil & Gas

- Definition and components of ESG
- ESG relevance to petroleum value chain

- Evolution of ESG trends in the energy sector
- Regulatory landscape overview
- ESG goals vs. business performance
- **Case Study: Shell’s ESG Transformation Journey**

Module 2: ESG Risk Identification and Assessment

- Environmental impact risks
- Social license to operate risks
- Governance vulnerabilities
- Risk mapping tools
- Materiality matrix for ESG risks
- **Case Study: ExxonMobil Risk Disclosure Practices**

Module 3: Global ESG Reporting Frameworks

- TCFD principles for oil and gas
- SASB sector standards
- GRI reporting guidelines
- CDP climate disclosures
- Frameworks comparison matrix
- **Case Study: BP’s TCFD Reporting Strategy**

Module 4: ESG Strategy Development

- Setting ESG goals and KPIs
- Integrating ESG with corporate strategy
- Policy formulation and review
- Resource allocation for ESG
- Strategy implementation roadmap
- **Case Study: Chevron’s Net-Zero Strategy Plan**

Module 5: Stakeholder Engagement & Communication

- Identifying ESG stakeholders
- ESG materiality surveys
- Transparent reporting mechanisms
- Engagement channels and tools
- Crisis communication protocols
- **Case Study: TotalEnergies and Community Engagement**

Module 6: Environmental Management in Oil & Gas

- Emission control and monitoring
- Biodiversity impact assessments
- Waste management strategies
- Spill response planning

- Environmental performance KPIs
- **Case Study: ConocoPhillips’ Emissions Reduction Plan**

Module 7: Social Responsibility Programs

- Community impact analysis
- Diversity, equity, and inclusion (DEI)
- Employee wellbeing initiatives
- Indigenous peoples' rights
- Human rights due diligence
- **Case Study: Equinor’s DEI Initiatives**

Module 8: Corporate Governance and ESG Oversight

- ESG board committees
- Anti-bribery and ethics programs
- Executive accountability systems
- ESG disclosure responsibilities
- Integrating ESG into risk management
- **Case Study: Petrobras’ Governance Reforms**

Module 9: ESG Metrics, KPIs, and Benchmarking

- Key performance indicators for ESG
- ESG benchmarking tools
- Data collection and validation
- ESG scorecards
- Using benchmarks to drive improvement
- **Case Study: Occidental Petroleum ESG Metrics Reporting**

Module 10: ESG Data Management Systems

- ESG data platforms and software
- Digital tracking tools
- Data quality and integrity
- Integration with ERP systems
- ESG data audit readiness
- **Case Study: Hess Corporation’s ESG Data Architecture**

Module 11: Scope 1, 2, and 3 Emissions Reporting

- Understanding emission categories
- GHG Protocol guidance
- Measuring and reporting Scope 1, 2, 3
- Reduction strategies
- Offsets and credits
- **Case Study: ENI Scope Emissions Analysis**

Module 12: ESG Regulatory Compliance and Audits

- Regulatory requirements by region
- ESG reporting timelines
- ESG audit process and preparation
- ESG risk mitigation plans
- Legal implications of non-compliance
- **Case Study: Repsol's ESG Regulatory Response**

Module 13: ESG and Sustainable Supply Chains

- ESG supplier screening
- Third-party ESG assessments
- Ethical procurement practices
- Supplier diversity and inclusion
- Contractual ESG requirements
- **Case Study: Marathon Oil's Sustainable Procurement Policy**

Module 14: ESG Crisis Management and Reputational Risk

- ESG in crisis response
- Media management for ESG incidents
- Stakeholder reassurance strategies
- Recovery and rebuilding reputation
- Proactive reputation monitoring
- **Case Study: Deepwater Horizon and ESG Fallout**

Module 15: Reporting and Continuous Improvement

- Writing ESG reports
- ESG dashboards and analytics
- Report assurance and third-party verification
- Stakeholder feedback loops
- ESG strategy refresh and iteration
- **Case Study: Apache Corporation's ESG Report Evolution**

Training Methodology

- Interactive expert-led sessions
- Hands-on reporting exercises using ESG tools
- Real-world case studies with group analysis
- Peer-to-peer collaboration and discussion
- Assessment quizzes and ESG report drafts
- Post-course resource toolkit for ongoing implementation

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com