Training course on Executive Mini MBA

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Executive Mini MBA

The Executive Mini MBA is a tailored program designed for professionals seeking to enhance their leadership skills and business acumen without committing to a full MBA program. Training Course on **Executive Mini MBA** provides participants with a broad understanding of key business concepts, strategic thinking, and effective management practices. Ideal for mid-level to senior executives, this program empowers leaders to navigate complex business environments and drive organizational success.

Through a combination of theoretical frameworks and practical applications, participants will engage in case studies, group discussions, and hands-on projects. This course emphasizes critical thinking, strategic decision-making, and the development of a personal leadership style. By the end of the program, attendees will be equipped with actionable insights and tools to tackle contemporary business challenges and lead their organizations effectively.

Course Objectives

1. Understand fundamental business concepts and frameworks.
2. Enhance leadership and management skills.
3. Develop strategic thinking and decision-making abilities.
4. Analyze financial statements and key performance indicators.
5. Explore marketing strategies and brand management.
6. Master operations management and supply chain principles.
7. Assess the impact of technology on business operations.
8. Foster innovation and change management skills.
9. Improve negotiation and conflict resolution techniques.
10. Communicate effectively with stakeholders.
11. Build a personal leadership development plan.
12. Network with peers and industry leaders.
13. Prepare for future challenges in a dynamic business environment.

Target Audience

1. Mid-level managers
2. Senior executives
3. Entrepreneurs
4. Business consultants
5. Project managers
6. Professionals seeking career advancement
7. Team leaders
8. Non-profit organization managers

Course Duration: 10 Days

Course Modules

Module 1: Introduction to Business Management

- Overview of core business concepts.
- Understanding the business environment.
- Key roles and responsibilities of managers.
- Business ethics and corporate governance.
- Case studies on effective management practices.

Module 2: Leadership Development

- Defining leadership styles and theories.
- Building effective teams and collaboration.
- Developing emotional intelligence as a leader.
- Strategies for motivating and inspiring teams.
- Case studies on successful leadership.

Module 3: Strategic Thinking and Planning

- Importance of strategic management in organizations.
- Tools for strategic analysis (SWOT, PESTEL).
- Formulating and implementing business strategies.
- Measuring strategic performance.
- Case studies on strategic planning.

Module 4: Financial Acumen

- Understanding financial statements and metrics.
- Key performance indicators for business success.
- Budgeting and financial forecasting.
- Analyzing profitability and cost management.
- Case studies on financial decision-making.

Module 5: Marketing and Brand Management

- Fundamentals of marketing principles.

- Developing a marketing strategy.
- Understanding market research and consumer behavior.
- Brand positioning and management.
- Case studies on successful marketing campaigns.

Module 6: Operations and Supply Chain Management

- Overview of operations management principles.
- Managing supply chain logistics effectively.
- Quality control and improvement techniques.
- Lean management and process optimization.
- Case studies on operational excellence.

Module 7: Innovation and Change Management

- Understanding the innovation process.
- Strategies for fostering a culture of innovation.
- Managing change in organizations.
- Assessing the impact of technology on business.
- Case studies on successful change initiatives.

Module 8: Communication and Negotiation Skills

- Importance of effective communication in business.
- Techniques for persuasive communication.
- Negotiation strategies and tactics.
- Managing conflicts and difficult conversations.
- Case studies on negotiation success.

Module 9: Networking and Relationship Building

- Building professional networks and connections.
- Strategies for effective networking.
- Leveraging relationships for business growth.
- Engaging with mentors and industry leaders.
- Case studies on networking success.

Module 10: Personal Leadership Development

- Creating a personal leadership development plan.
- Setting professional goals and objectives.
- Reflecting on leadership strengths and areas for improvement.
- Strategies for continuous learning and growth.
- Case studies on personal development journeys.

Module 11: Future Trends in Business

- Analyzing global business trends and challenges.
- Understanding the impact of digital transformation.
- Preparing for future workforce dynamics.

- The role of sustainability in business.
- Case studies on emerging trends.

Module 12: Capstone Project and Presentation

- Applying learned concepts to a real-world business challenge.
- Working in teams to develop a strategic solution.
- Presenting findings to peers and instructors.
- Receiving feedback and insights for improvement.
- Celebrating participant achievements and networking.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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