

Training Course on Geopolitical Crisis and Conflict Management for Executives

Professional Development Training Course Outline

Category	CEOs and Directors	Duration	10 Days
Base Fee	\$3,000 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In an increasingly **volatile, uncertain, complex, and ambiguous (VUCA)** global landscape, **geopolitical risks** and **international conflicts** pose significant threats to organizational stability, **business continuity**, and **strategic growth**. Executive leaders must possess a sophisticated understanding of these dynamic forces to **anticipate disruptions**, **mitigate impacts**, and **seize emerging opportunities**. Training Course on Geopolitical Crisis and Conflict Management for Executives empowers senior executives with advanced **geopolitical intelligence**, **risk assessment methodologies**, and **crisis leadership** strategies to navigate complex global challenges, protect assets, and ensure **organizational resilience** in an era of **global interconnectedness** and **strategic competition**.

This executive-level course delves into the intricate interplay of **global power shifts**, **economic nationalism**, **technological disruption**, and **climate change** as drivers of geopolitical instability. Participants will gain actionable insights into **conflict analysis**, **early warning systems**, and **proactive crisis management** frameworks. By mastering the art of **strategic foresight** and **adaptive leadership**, executives will be equipped to transform potential threats into pathways for **sustainable competitive advantage**, safeguarding their organizations against unforeseen shocks and fostering a culture of **proactive risk mitigation** and **global readiness**.

Programme Curriculum

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Course Duration

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Course Objectives

Upon completion of this training, participants will be able to:

1. Deeply understand **macro-geopolitical shifts, power dynamics**, and their implications for international business.
2. Develop robust frameworks for **geopolitical risk assessment, scenario planning, and vulnerability identification**.
3. Design and activate effective **crisis response plans** and **incident management** strategies.
4. Utilize **horizon scanning** and **futures thinking** to anticipate emerging threats and opportunities.
5. Comprehend the complexities of **diplomacy, international law, and multilateral institutions** in conflict resolution.
6. Develop strategies to build **resilient supply chains** against geopolitical shocks and **trade wars**.
7. Address **cybersecurity risks** and **information warfare** within a geopolitical context.
8. Cultivate **adaptive leadership** skills for effective decision-making in high-pressure, **unpredictable environments**.
9. Master **crisis communication** and stakeholder engagement during geopolitical events.
10. Analyze the impact of **sanctions regimes** and develop compliance strategies.
11. Implement systems for **intelligence gathering** and **actionable insights** from diverse sources.
12. Build a culture of **enterprise risk management** and **business continuity planning** for geopolitical resilience.
13. Assess and manage **political instability** and **regulatory risks** in emerging economies.

Organizational Benefits

- Equip leadership with critical insights for more informed and **proactive strategic planning**.
- Drastically reduce exposure to **geopolitical threats**, safeguarding assets and investments.
- Ensure uninterrupted operations and **supply chain resilience** amidst global disruptions.
- Transform geopolitical challenges into strategic opportunities for **market differentiation** and growth.
- Protect and enhance organizational reputation by demonstrating **proactive crisis leadership**.

- Build trust with stakeholders by showcasing robust **risk governance** and **future-proofing** capabilities.
- Direct resources more effectively by prioritizing critical risks and opportunities.
- Navigate complex international regulations and maintain **ethical business practices**.
- Enhance protocols for protecting personnel in high-risk global environments.

Target Audience

1. C-Suite Executives
2. Board Members.
3. Heads of Strategy & Planning.
4. Chief Risk Officers (CROs)
5. International Business Directors
6. Government Affairs & Public Relations Leads
7. Heads of Security & Business Continuity
8. Senior Legal & Compliance Officers

Course Outline

Module 1: Foundations of Geopolitical Risk and its Evolution

- Defining Geopolitical Risk in the 21st Century: From State-centric to Multi-stakeholder Dynamics.
- Historical Context and Key Drivers of Current Geopolitical Instability
- The Interplay of Geopolitics, Geoeconomics, and Technological Disruption.
- Understanding the VUCA Environment and its Impact on Business Strategy.
- **Case Study:** The Ukrainian Conflict and its Ripple Effects on Global Energy Markets and Food Security.

Module 2: Advanced Geopolitical Intelligence and Horizon Scanning

- Sources and Methodologies for Gathering Geopolitical Intelligence
- Techniques for Horizon Scanning and Early Warning System Development.
- Distinguishing Noise from Signal in a Data-Rich Environment.
- Leveraging AI and Big Data for Geopolitical Analysis.
- **Case Study:** Identifying Early Indicators of Political Unrest Leading to the Arab Spring.

Module 3: Geopolitical Risk Assessment and Scenario Planning

- Frameworks for Quantitative and Qualitative Geopolitical Risk Assessment.
- Developing Robust Scenarios for Strategic Decision-Making
- Impact Mapping: Analyzing Direct and Indirect Business Exposures.
- Stress Testing Organizational Resilience Against Extreme Geopolitical Events.
- **Case Study:** Scenario Planning for a Major Trade War Between Economic Superpowers.

Module 4: Crisis Leadership in a Geopolitical Context

- Principles of Effective Crisis Leadership and Decision-Making Under Pressure.
- Establishing a Geopolitical Crisis Command Center and Response Team.
- The Role of Empathy and Ethical Considerations in Crisis Management.
- Leading Through Uncertainty: Maintaining Calm and Clarity in Chaos.
- **Case Study:** The Leadership Response to the Fukushima Daiichi Nuclear Disaster and its Geopolitical Aftermath.

Module 5: International Law, Sanctions, and Regulatory Compliance

- Understanding International Legal Frameworks Governing Conflict and Trade.
- Navigating Complex Sanctions Regimes and Export Controls.
- Best Practices for Due Diligence in High-Risk Jurisdictions.
- The Implications of International Criminal Law and Human Rights on Business Operations.
- **Case Study:** Compliance Challenges for Multinational Corporations Operating Under US and EU Sanctions Against Iran.

Module 6: Supply Chain Resilience and Geopolitical Shocks

- Identifying Vulnerabilities in Global Supply Chains to Geopolitical Risks.
- Strategies for Diversification, Reshoring, and Nearshoring.
- Building Agile and Adaptive Supply Chain Networks.
- Leveraging Technology for Real-Time Supply Chain Monitoring.
- **Case Study:** The Impact of US-China Trade Tensions on Global Semiconductor Supply Chains.

Module 7: Cyber Geopolitics and Information Warfare

- The Evolving Landscape of State-Sponsored Cyber Attacks and Espionage.
- Protecting Critical Infrastructure from Geopolitical Cyber Threats.
- Managing Disinformation Campaigns and Information Warfare.
- Developing Cyber Resilience Strategies at the Executive Level.
- **Case Study:** The NotPetya Cyberattack and its Global Economic Consequences.

Module 8: Energy Geopolitics and Resource Security

- The Geopolitical Significance of Energy Resources
- Analyzing Energy Transition and its Geopolitical Ramifications.
- Strategies for Diversifying Energy Sources and Ensuring Security of Supply.
- The Role of Renewable Energy in Reshaping Geopolitical Power.
- **Case Study:** Europe's Energy Security Challenges in the Wake of the Russia-Ukraine War.

Module 9: Emerging Markets and Frontier Risk Management

- Assessing Political Instability and Sovereign Risk in Developing Economies.
- Navigating Regulatory Changes and Expropriation Risks.
- Strategies for Market Entry and Exit in Politically Volatile Regions.
- Understanding Local Cultural and Political Nuances.
- **Case Study:** Managing Investment Risks in Venezuela Amidst Economic and Political Turmoil.

Module 10: The Geopolitics of Technology and Innovation

- The Race for Technological Supremacy
- Export Controls and Technology Transfer Regulations.
- The Impact of Data Localization and Digital Sovereignty on Global Operations.
- Ethical Considerations in Emerging Technologies with Geopolitical Implications.
- **Case Study:** The Huawei Ban and its Implications for Global 5G Network Development.

Module 11: Geopolitics of Climate Change and Environmental Security

- Climate Change as a Risk Multiplier: Conflict, Migration, Resource Scarcity.

- The Geopolitical Implications of Climate Policies and Carbon Markets.
- Integrating Climate Risk into Enterprise Risk Management Frameworks.
- Opportunities for Sustainable Business in a Changing Climate Landscape.
- **Case Study:** The Geopolitical Dimensions of Water Scarcity in the Middle East.

Module 12: Public Relations and Crisis Communication in Geopolitical Crises

- Developing a Robust Crisis Communication Plan for Geopolitical Events.
- Managing Media Relations and Public Perception During Conflict.
- Internal Communication Strategies for Employee Morale and Safety.
- Leveraging Digital Platforms for Effective Crisis Messaging.
- **Case Study:** Corporate Communication Strategies During the Hong Kong Protests.

Module 13: Diplomatic Engagements and Stakeholder Management

- Understanding the Role of Diplomacy and International Organizations.
- Building Relationships with Governments, NGOs, and Local Communities.
- Navigating Multi-Stakeholder Environments During Conflict.
- The Importance of Corporate Diplomacy and Advocacy.
- **Case Study:** A Multinational Corporation's Engagement with Host Governments During a Regional Conflict in Africa.

Module 14: Post-Conflict Recovery and Reconstruction Opportunities

- Identifying Business Opportunities in Post-Conflict Zones.
- Challenges and Risks of Operating in Rebuilding Economies.
- Contributing to Sustainable Development and Peacebuilding.
- The Role of Private Sector in Humanitarian Aid and Reconstruction.
- **Case Study:** Investment Opportunities and Challenges in Post-War Afghanistan or Iraq.

Module 15: Building a Geopolitical Risk Culture and Future-Proofing the Organization

- Integrating Geopolitical Risk into Corporate Governance and Board Oversight.
- Developing an Internal Geopolitical Intelligence Unit or Network.
- Fostering a Culture of Proactive Risk Awareness and Adaptability.
- Continuous Learning and Executive Education in Geopolitical Affairs.
- **Case Study:** How a Global Financial Institution Built a Resilient Geopolitical Risk Framework Post-9/11.

Training Methodology

This training course will employ a highly interactive and practical methodology, combining:

- **Expert-Led Lectures:** Engaging presentations by industry leaders and subject matter experts.
- **Interactive Workshops:** Hands-on exercises and group activities to apply learned concepts.
- **Real-World Case Studies:** In-depth analysis of actual M&A deals with significant ESG implications.
- **Practical Tools & Templates:** Provision of checklists, frameworks, and templates for immediate application.
- **Group Discussions & Peer Learning:** Opportunities for participants to share experiences and insights.
- **Q&A Sessions:** Dedicated time for addressing specific challenges and questions.

- **Optional Pre-Course Readings:** Resources to ensure a foundational understanding for all participants.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	02 Oct 2026	Online	\$2,000
21 Sep 2026	02 Oct 2026	Physical	\$3,000
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0

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21 Sep 2026	02 Oct 2026	Physical	\$0
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