Training Course on Introduction to Data Protection and Privacy Laws (Global Overview)

Professional Development Training Course Outline

Category	Data Security	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's hyperconnected digital era, understanding data protection and privacy laws is essential for any professional handling personal data. With the increasing global scrutiny on how data is collected, processed, stored, and transferred, organizations must ensure compliance with international regulations like the GDPR, CCPA, LGPD, and POPIA. Training Course on Introduction to Data Protection and Privacy Laws (Global Overview) provides a comprehensive global overview of data privacy frameworks, helping participants grasp the legal and ethical responsibilities associated with data governance. By the end of this course, learners will understand the core principles of privacy law, the importance of cross-border compliance, and the ramifications of non-compliance.

With real-world case studies and interactive modules, this course is designed to empower compliance officers, legal professionals, data analysts, and IT managers. Emphasis will be placed on data subject rights, data breach management, and the latest updates in data privacy law from different jurisdictions. From Europe’s General Data Protection Regulation (GDPR) to California’s Consumer Privacy Act (CCPA), this course delivers global regulatory insights, positioning learners to implement best practices in any industry.

Programme Curriculum

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Introduction

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Course Objectives

1. Understand the fundamentals of global data protection laws.
2. Explore the legal definitions of personal and sensitive data.
3. Analyze key principles of the GDPR, CCPA, and other global frameworks.
4. Recognize the rights of data subjects and how to uphold them.
5. Learn how to conduct a Data Protection Impact Assessment (DPIA).
6. Examine cross-border data transfer requirements and restrictions.
7. Identify risk management techniques for data security.
8. Understand data breach notification laws and incident response protocols.
9. Implement privacy-by-design and privacy-by-default strategies.
10. Navigate the roles of Data Controllers vs. Data Processors.
11. Study enforcement actions and penalties for non-compliance.
12. Interpret sector-specific privacy regulations (e.g., healthcare, finance).
13. Apply compliance strategies across multinational operations.

Target Audience

1. Data Protection Officers (DPOs)
2. Legal & Compliance Professionals
3. Cybersecurity Analysts
4. IT Managers
5. Human Resources Managers
6. Risk Management Officers
7. Marketing & Data Analytics Teams
8. Government & NGO Officials

Course Duration: 5 days

Course Modules

Module 1: Introduction to Data Privacy and Protection Laws

- Definition and importance of personal data
- Historical evolution of privacy laws
- Overview of international frameworks (GDPR, CCPA, LGPD, etc.)
- Key data protection principles
- Stakeholders in data governance
- **Case Study**: How GDPR impacted Facebook's operations in the EU

Module 2: Understanding GDPR – The Gold Standard

- Territorial scope and applicability
- Lawful bases for processing personal data
- Roles and responsibilities of controllers and processors
- Consent and transparency obligations
- Data Subject Rights under GDPR

- **Case Study**: British Airways GDPR breach and the ICO fine

Module 3: The U.S. Approach – CCPA and Beyond

- Introduction to CCPA and CPRA
- Rights of California consumers
- Business obligations under CCPA
- Comparison with GDPR
- Enforcement and compliance strategies
- **Case Study**: Sephora's $1.2M CCPA penalty

Module 4: Data Protection in Emerging Markets

- Overview of Brazil’s LGPD
- South Africa’s POPIA compliance
- India’s evolving Personal Data Protection Bill
- Regulatory challenges in developing nations
- Harmonization efforts with GDPR
- **Case Study**: WhatsApp’s legal battle in India over user consent

Module 5: Data Subject Rights and Consent Management

- Right to access, correct, delete, and restrict data
- Portability and the right to object
- Valid consent mechanisms
- Withdrawal of consent and its implications
- Automating data rights compliance
- **Case Study**: Google’s consent challenges in France (CNIL fine)

Module 6: Managing Data Breaches and Incident Response

- Types and examples of data breaches
- Legal requirements for breach notification
- Steps in an effective breach response plan
- Internal vs. external breach communication
- Mitigation strategies and documentation
- **Case Study**: Equifax breach and its global ramifications

Module 7: Privacy by Design and Risk Assessment Tools

- Principles of privacy by design & default
- Data minimization and pseudonymization
- How to conduct a DPIA
- Role of technology in data protection
- Embedding privacy in system architecture
- **Case Study**: Apple’s privacy-centric product development approach

Module 8: Global Compliance and Cross-Border Data Transfers

- Standard Contractual Clauses (SCCs) and Binding Corporate Rules (BCRs)
- Impact of Schrems II ruling
- U.S.–EU data transfer agreements
- Strategies for multinational organizations
- Emerging global data transfer models
- **Case Study**: Meta’s cross-border data challenges post-Schrems II

Training Methodology

- Instructor-led interactive presentations
- Real-life case studies and global legal precedents
- Group discussions and scenario analysis
- Practical exercises and compliance checklists
- Pre- and post-training assessments

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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