Training Course on Leading the Adoption of Open Educational Resources (OER)

Professional Development Training Course Outline

Category	Educational Leadership and Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The educational landscape is undergoing a dynamic transformation driven by the increasing demand for equitable, cost-effective, and collaborative learning resources. Open Educational Resources (OER) provide educators and institutions with the opportunity to innovate pedagogical approaches, reduce student expenses, and expand global access to high-quality learning materials. Training Course on Leading the Adoption of Open Educational Resources (OER) empowers academic leaders, policymakers, and education professionals to lead the successful adoption and integration of OER into their institutions and communities.

With a focus on digital learning transformation, open access strategies, and inclusive education practices, this course offers a practical roadmap to overcome institutional, technical, and cultural barriers to OER adoption. Through real-world case studies, hands-on modules, and strategic implementation frameworks, participants will gain the leadership, advocacy, and digital competency skills necessary to drive sustainable and scalable change through OER.

Programme Curriculum

Training Course on Leading the Adoption of Open Educational Resources (OER)

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Course Objectives

1. Understand the core concepts and benefits of Open Educational Resources (OER).
2. Explore the global impact and trends in OER adoption and open access education.
3. Develop strategies to advocate for OER policies within academic institutions.
4. Analyze legal and copyright frameworks, including Creative Commons licensing.
5. Identify and evaluate quality OER platforms and repositories.
6. Build institutional capacity for OER implementation through leadership.
7. Cultivate digital literacy and instructional design for OER creation.
8. Integrate OER into curriculum development and instructional delivery.
9. Design sustainability models for long-term OER initiatives.
10. Lead change management strategies for OER adoption.
11. Enhance faculty engagement and training in OER practices.
12. Address challenges related to equity, inclusion, and accessibility in OER.
13. Use data and impact metrics to measure the success of OER initiatives.

Target Audiences

1. University Deans and Academic Administrators
2. Education Policy Makers and Government Officials
3. Instructional Designers and Curriculum Developers
4. Librarians and Learning Resource Specialists
5. Faculty and Teaching Staff in Higher Education
6. NGO and Non-Profit Education Leaders
7. K-12 School Leaders and Digital Coordinators
8. EdTech Professionals and OER Platform Developers

Course Duration: 5 days

Course Modules

Module 1: Foundations of Open Educational Resources

- Introduction to OER and Open Access
- Key Benefits of OER in Education
- The 5Rs of OER: Retain, Reuse, Revise, Remix, Redistribute
- Overview of Global OER Initiatives
- Barriers to OER Adoption
- **Case Study: UNESCO’s OER Recommendation Implementation**

Module 2: Licensing and Copyright in OER

- Introduction to Creative Commons Licensing
- Differentiating Open vs Free Resources
- Understanding Intellectual Property in OER
- Legal Considerations in Reusing Content
- Licensing Scenarios and Use Cases
- **Case Study: MIT OpenCourseWare Licensing Model**

Module 3: Discovering and Evaluating OER Platforms

- Leading OER Repositories and Libraries
- Evaluation Criteria for Quality OER
- Metadata and Accessibility Considerations
- OER in Multiple Languages and Formats
- Search Strategies for Effective Discovery
- **Case Study: MERLOT vs. OER Commons Comparison**

Module 4: Instructional Design for OER Integration

- Aligning OER with Learning Objectives
- Principles of Universal Design for Learning (UDL)
- Multimedia and Interactive OER Tools
- Open Pedagogy in Action
- Student-Centered Learning Approaches
- **Case Study: OER-Enabled Pedagogy at Tidewater Community College**

Module 5: Institutional Strategy and Policy Development

- OER Policy Frameworks for Institutions
- Building an OER Task Force
- Faculty Incentives and Recognition
- Budgeting and Cost-Benefit Analysis
- Institutional Readiness Assessment
- **Case Study: University of British Columbia OER Strategy**

Module 6: Building Faculty Capacity and Engagement

- Faculty Development Workshops
- Addressing Common Misconceptions
- Co-Creation of OER with Faculty and Students
- Peer Review and Collaboration Models
- Role of Academic Libraries in Support
- **Case Study: Faculty OER Champions at Maricopa Community Colleges**

Module 7: Leading Organizational Change for OER Adoption

- Leadership Models for Change
- Stakeholder Mapping and Buy-In
- Communicating the Value of OER
- Change Management in Higher Education
- Monitoring Adoption Phases
- **Case Study: SUNY System’s OER Transformation Plan**

Module 8: Measuring Impact and Ensuring Sustainability

- OER Metrics and Evaluation Tools
- Tracking Student Success and Cost Savings
- Reporting and Institutional Dashboards
- Sustainability Models (Institutional vs. Collaborative)
- Scaling OER Beyond Pilot Projects
- **Case Study: OpenStax Impact Report**

Training Methodology

- Interactive instructor-led sessions with digital presentations
- Collaborative group projects and peer learning discussions

- Hands-on experience using OER repositories and authoring tools
- Guided workshops for policy and strategy development
- Reflection journals and personalized action planning
- Real-world case studies and implementation roadmaps

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com