Training Course on Overcoming Non-Tariff Barriers and Trade Facilitation

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Overcoming Non-Tariff Barriers (NTBs) and Trade Facilitation is a critical area for businesses aiming to expand their reach in global markets. NTBs, such as quotas, licensing requirements, and regulatory measures, often serve as significant obstacles to international trade. The need for businesses to understand and overcome these barriers has never been more urgent. This training course provides participants with the knowledge and tools to navigate complex trade regulations, enhance trade facilitation, and optimize business operations in a competitive global market. With a focus on practical applications, this course equips professionals with skills that drive efficiency, reduce trade costs, and ensure compliance with international standards.

In this course, participants will explore the critical role of trade facilitation in reducing friction in cross-border trade. They will gain insight into key strategies for addressing and mitigating non-tariff barriers. By understanding global trade policies and using advanced trade facilitation tools, learners will be empowered to implement solutions that improve trade efficiency. This course also highlights the importance of customs procedures, digital platforms, and best practices in overcoming NTBs and enhancing the flow of goods and services across borders. As industries continue to globalize, mastering NTBs and trade facilitation is an essential asset for businesses striving for success.

Programme Curriculum

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Course Duration

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Course Objectives

1. Understand and overcome Non-Tariff Barriers (NTBs) in international trade.
2. Learn effective strategies for trade facilitation and reducing trade costs.
3. Explore the impact of trade regulations and NTBs on global supply chains.
4. Master customs procedures and trade documentation for smoother cross-border transactions.
5. Understand digital trade platforms and technologies that streamline international trade.
6. Gain insights into risk management strategies for NTB compliance.
7. Analyze the impact of international agreements on trade facilitation and NTBs.
8. Learn how to navigate international trade policies and their implications.
9. Develop skills to facilitate faster customs clearance and reduce delays.
10. Enhance knowledge of international trade logistics and supply chain optimization.
11. Explore the role of digitalization and e-commerce in overcoming trade barriers.
12. Learn about trade policy frameworks that promote smoother international trade.
13. Understand the role of government agencies and stakeholders in trade facilitation.

Organizational Benefits:

1. **Improved Trade Efficiency:** Overcoming NTBs enhances trade flow, ensuring timely delivery of goods and services.
2. **Cost Reduction:** With better compliance and streamlined procedures, businesses can reduce operational costs and avoid penalties.
3. **Market Access:** By understanding NTBs and trade facilitation, companies gain better access to global markets and new opportunities.
4. **Enhanced Risk Management:** The course equips professionals to identify and manage risks associated with international trade regulations.
5. **Increased Competitiveness:** Businesses equipped with the knowledge of overcoming NTBs can operate more competitively in the international market.
6. **Regulatory Compliance:** Organizations can ensure full compliance with local and international trade regulations.
7. **Stronger Supplier and Partner Relationships:** By streamlining trade processes, companies can build stronger, more reliable partnerships.
8. **Global Supply Chain Optimization:** Companies can improve the efficiency and resilience of their supply chains.

9. **Innovation in Trade Practices:** The course promotes the adoption of innovative trade facilitation technologies and strategies.
10. **Boosted Reputation:** Companies recognized for their expertise in overcoming trade barriers can enhance their brand image globally.

Target Audiences:

1. International Trade Professionals
2. Logistics and Supply Chain Managers
3. Customs Officers
4. Government Policy Makers
5. Importers and Exporters
6. E-commerce Entrepreneurs
7. Business Development Executives
8. Trade Facilitation Specialists

Course Outline

1. **Introduction to Non-Tariff Barriers (NTBs)**
    - Definition of NTBs
    - Types of NTBs (quotas, licensing, etc.)
    - Impact of NTBs on trade
    - NTBs vs. Tariff Barriers
    - Global trade trends and NTB challenges

- **Trade Facilitation and Its Importance**
    - What is trade facilitation?
    - Key components of trade facilitation
    - Benefits for businesses and economies
    - How trade facilitation supports global trade
    - The role of the WTO in trade facilitation

- **Understanding Customs Procedures**
    - Customs clearance processes
    - Harmonized System (HS) codes and classifications
    - Customs declarations and documentation
    - Managing customs delays
    - International customs regulations

- **Digital Trade Platforms and Automation**
    - The role of technology in trade facilitation
    - E-customs and digital platforms
    - Benefits of automation in trade
    - Case studies of successful digital trade solutions
    - Future trends in digital trade

- **Risk Management and Compliance**
    - Identifying risks in international trade
    - NTB compliance strategies

    - Customs compliance
    - Risk assessment tools
    - Mitigating risks in global supply chains

- **Global Trade Agreements and Policy Frameworks**
    - WTO and regional trade agreements
    - Trade agreements affecting NTBs
    - International trade dispute resolution
    - Trade liberalization and its impact
    - The role of governments in shaping trade policies

- **Customs Documentation and Best Practices**
    - Key trade documents (invoices, certificates, etc.)
    - Digital trade documents
    - Document submission and accuracy
    - Best practices for error-free documentation
    - Customs inspections and audits

- **Supply Chain Management in Global Trade**
    - Impact of NTBs on supply chains
    - Managing cross-border logistics
    - Effective inventory management strategies
    - Role of warehousing in global trade
    - Best practices for optimizing global supply chains

- **Global Trade and E-commerce Solutions**
    - How e-commerce is transforming global trade
    - NTBs and e-commerce barriers
    - Cross-border e-commerce regulations
    - Payment systems in international trade
    - E-commerce logistics and shipping

- **Overcoming Barriers in Emerging Markets**
    - NTBs in developing economies
    - Trade facilitation in emerging markets
    - Regional trade agreements and challenges
    - Strategies for accessing new markets
    - Case studies of successful trade expansion

- **Regulatory Compliance for International Trade**
    - Importance of compliance in global trade
    - Key regulatory bodies and standards
    - How to ensure compliance with local laws
    - Avoiding penalties and trade disruptions
    - Compliance monitoring and auditing

- **Negotiating Trade Deals and Agreements**

- Key strategies for negotiating international trade agreements
- Role of NTBs in trade negotiations
- Understanding trade terms and conditions
- Trade agreements and dispute resolution
- International trade law basics

- **Technology and Automation in Trade Facilitation**
  - Automation tools for customs and logistics
  - Blockchain and trade facilitation
  - Big data analytics in international trade
  - AI and machine learning in trade risk management
  - Future of trade technology

- **Case Studies in Overcoming NTBs**
  - Real-world examples of NTB challenges
  - Solutions implemented by global businesses
  - Lessons learned from trade disruptions
  - Best practices from successful case studies
  - Applying knowledge to current trade challenges

- **Future of Global Trade and NTBs**
  - Emerging trends in international trade
  - Potential changes to NTB regulations
  - The impact of digitalization on trade barriers
  - Global trade projections and forecasts
  - Preparing for future trade disruptions

Training Methodology:

- **Interactive Learning:** Engaging video tutorials and case studies.
- **Workshops:** Hands-on activities and group discussions to practice problem-solving.
- **Expert Sessions:** Live webinars with industry professionals.
- **Assessments:** Quizzes, assignments, and exams to track progress.
- **Certifications:** Participants will earn a certification upon completion of the course.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org **or call** *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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