# Training Course on Project Appraisal: Identification, Policy Analysis and Selection

Professional Development Training Course Outline

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|---|---|---|---|
| **Category** | Project Management | **Duration** | 5 Days |
| **Base Fee** | $1,500 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

In today’s dynamic project management landscape, Project Appraisal plays a pivotal role in ensuring successful outcomes through data-driven decisions and strategic analysis. Training Course on Project Appraisal: Identification, Policy Analysis & Selection equips professionals with cutting-edge tools to identify viable projects, conduct in-depth policy analysis, and implement effective project selection strategies. Emphasizing real-world applications and frameworks, this training delivers practical insights aligned with international standards and current industry trends.

As businesses navigate complex economic environments, decision-makers must evaluate policy relevance, risk factors, sustainability, and socio-economic impacts. This course empowers participants to enhance their analytical capabilities, apply cost-benefit analysis, and adopt evidence-based approaches for smarter investments. Whether you're a policymaker, project manager, or consultant, this course ensures your strategies are aligned with best practices in project evaluation, strategic planning, and impact assessment.

## Programme Curriculum

**Training Course on Project Appraisal: Identification, Policy Analysis & Selection**

**Introduction**

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**Learning Objectives**

1. Understand the fundamentals of project appraisal in modern project cycles.
2. Identify and screen project ideas using feasibility studies and SWOT analysis.
3. Apply tools for policy analysis, including logical frameworks and cost-effectiveness.
4. Evaluate risk management approaches in project selection.
5. Explore economic and financial appraisal techniques.
6. Conduct stakeholder analysis and assess social impact.
7. Analyze environmental implications using sustainability frameworks.
8. Improve project alignment with government policies and development goals.
9. Use data analytics and forecasting tools in decision-making.
10. Compare qualitative vs. quantitative analysis for project selection.
11. Integrate gender, equity, and inclusion (GEI) into appraisal processes.
12. Develop effective project prioritization models and evaluation matrices.
13. Present findings through policy briefs, dashboards, and visual storytelling.

**Target Audience**

1. Project Managers
2. Government Officers in Planning Departments
3. Development Consultants
4. NGO Executives
5. Economists and Policy Analysts
6. Academicians and Researchers
7. Corporate Social Responsibility (CSR) Heads
8. Graduate Students in Public Administration or Development Studies

**Course Duration:** 5 days

**Course Modules**

**Module 1: Introduction to Project Appraisal**

- Definition and Importance
- Project Life Cycle Overview
- Role of Appraisal in Project Success
- Principles of Effective Appraisal

- Common Challenges in Appraisal

**Module 2: Project Identification & Screening**

- Identifying Needs and Opportunities
- Pre-feasibility Assessment
- Screening Criteria and Tools
- Market Demand Analysis
- Stakeholder Consultations

**Module 3: Feasibility and Financial Analysis**

- Financial Viability Metrics
- Cost Estimation Techniques
- Net Present Value (NPV) and IRR
- Budgeting and Cost Control
- Break-even Analysis

**Module 4: Policy & Institutional Analysis**

- Policy Environment Mapping
- Regulatory Frameworks
- Governance Structures
- Institutional Capacity Assessment
- Aligning with National Development Plans

**Module 5: Economic and Social Impact Assessment**

- Cost-Benefit Analysis (CBA)
- Economic Rate of Return
- Social Equity Considerations
- Poverty Impact Evaluation
- Gender and Inclusion Lens

**Module 6: Environmental Appraisal & Sustainability**

- Environmental Impact Assessment (EIA)
- Climate Risk Evaluation
- Green Project Indicators
- Circular Economy Principles
- Long-term Sustainability Metrics

**Module 7: Risk Assessment & Decision Tools**

- Types of Risks in Projects
- Risk Mitigation Strategies
- Decision Trees & Scenario Planning
- Sensitivity Analysis
- Monte Carlo Simulations

**Module 8: Reporting, Presentation & Selection**

- Preparing Policy Briefs
- Visualizing Appraisal Data
- Multi-Criteria Decision Analysis
- Evaluation Matrix Tools
- Final Project Selection Techniques

**Training Methodology**

- Interactive lectures
- Real-world case studies
- Group exercises
- Policy simulations
- Digital toolkits
- Hands-on project analysis.

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 27 Nov 2026 | Online | $1,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $1,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $4,500 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **23 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com