# Training Course on Public-Private Partnerships (PPP)

Professional Development Training Course Outline

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|---|---|---|---|
| **Category** | Business | **Duration** | 10 Days |
| **Base Fee** | $3,000 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

Public-Private Partnerships (PPP) are critical mechanisms in addressing infrastructure development, public service delivery, and economic growth in both developed and emerging economies. As governments increasingly face budget constraints and resource limitations, PPPs have become essential in mobilizing private capital, expertise, and innovation to meet public needs. Training Course on Public-Private Partnerships (PPP) aims to equip professionals and organizations with the knowledge and practical skills necessary to successfully navigate and implement **PPP projects**. By focusing on **legal frameworks**, **financial structures**, and **project management** strategies, this course empowers participants to identify opportunities for collaboration between public entities and private companies, ultimately driving sustainable growth and improving service delivery in various sectors such as healthcare, education, transportation, and energy.

Through a combination of **case studies**, **real-life applications**, and expert-led insights, participants will develop a comprehensive understanding of the **PPP lifecycle**, from **project identification** and **feasibility studies** to **contract negotiation** and **performance management**. The course also delves into the critical elements of risk allocation, financial modeling, and stakeholder management, providing participants with the tools needed to successfully manage complex public-private partnerships. The training provides the knowledge required for both government and private sector professionals to collaborate effectively and ensure project success, aligning with both public policy goals and private sector profitability.

## Programme Curriculum

**Training Course on Public-Private Partnerships (PPP)**

**Introduction**

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**Course Duration**

10 days

**Course Objectives**

1. Understand the core concepts and definitions of **Public-Private Partnerships (PPP)**.
2. Gain insight into the **global landscape of PPPs** and their application across industries.
3. Learn the **legal and regulatory frameworks** that govern PPP projects.
4. Understand the process of **project structuring** and **financial modeling** for PPPs.
5. Develop skills in **risk assessment and mitigation** within PPP projects.
6. Gain knowledge in the **evaluation of feasibility studies** for PPP projects.
7. Learn to manage the **procurement process** and contract negotiations in PPPs.
8. Understand the different **financial instruments** and their use in financing PPP projects.
9. Develop proficiency in **stakeholder management** and building **public-private coalitions**.
10. Understand the challenges in **PPP project implementation** and performance monitoring.
11. Gain expertise in **project management** methodologies for PPP projects.
12. Identify and manage **social, environmental, and economic impacts** of PPP projects.
13. Learn the principles of **sustainable development** and **innovation** in PPPs.

**Organizational Benefits**

- **Enhanced project management skills**: Equip your team with the expertise to manage complex PPP projects from start to finish.
- **Improved stakeholder engagement**: Facilitate stronger partnerships and more effective collaboration with both public and private stakeholders.
- **Financial optimization**: Learn how to structure and finance projects to maximize value for both the public and private sectors.
- **Risk mitigation**: Develop strategies for identifying and managing risks throughout the lifecycle of PPP projects.
- **Better decision-making**: Equip your organization with the knowledge needed to make informed decisions on future PPP opportunities.

**Target Audience**

1. Government officials and policymakers.
2. Private sector executives and project managers.
3. Infrastructure development professionals.
4. Financial analysts specializing in public sector projects.
5. Legal advisors specializing in PPP contracts.
6. Economic development professionals.
7. Consultants in public-private partnerships.
8. Academics and researchers in public policy and management.

**Course Outline**

1. **Introduction to Public-Private Partnerships**
    - Definition and Importance of PPPs
    - Global Trends in PPPs
    - Key Stakeholders in PPPs
    - Benefits and Challenges of PPPs
    - Types of PPP Models

- **Legal and Regulatory Framework for PPPs**
    - Legal Structures in PPPs
    - National and International PPP Regulations
    - Contractual Obligations in PPP Agreements
    - Dispute Resolution Mechanisms
    - Compliance and Governance in PPPs
- **Feasibility and Risk Assessment**
    - Conducting Feasibility Studies
    - Identifying Risks in PPP Projects
    - Risk Allocation Strategies
    - Risk Mitigation Techniques
    - Importance of Environmental and Social Impact Assessments
- **Financial Structuring in PPPs**
    - Financing Mechanisms for PPPs
    - Financial Modeling and Valuation
    - Public Sector Financing Sources
    - Private Sector Financing Contributions
    - Cost-Benefit Analysis in PPP Projects
- **PPP Procurement Process**
    - Procurement Phases and Documentation
    - Tendering Process in PPPs
    - Evaluating Bids and Proposals
    - Selection of Private Sector Partners
    - Legal and Financial Considerations in Procurement
- **Stakeholder Management in PPPs**

- Identifying Stakeholders
- Building Stakeholder Relationships
- Communication Strategies
- Conflict Resolution
- Engaging the Community in PPP Projects

- **Project Implementation and Management**
  - Planning and Executing PPP Projects
  - Managing Contracts and Deliverables
  - Performance Monitoring and Evaluation
  - Quality Assurance in PPPs
  - Project Reporting and Documentation

- **Public Policy and Governance in PPPs**
  - Government's Role in PPP Projects
  - Policy Frameworks Supporting PPPs
  - Public Sector Accountability
  - Governance Models for PPPs
  - Transparency and Public Trust in PPPs

- **Risk Allocation and Management in PPPs**
  - Types of Risks in PPP Projects
  - Allocating Risks Between Public and Private Partners
  - Financial and Operational Risk Management
  - Insurance and Risk Financing
  - Contingency Planning in PPPs

- **Innovation and Sustainable Development in PPPs**
  - Sustainable Practices in PPP Projects
  - Innovation through Private Sector Expertise
  - Green and Socially Responsible PPPs
  - Impact of PPPs on Local Communities
  - Measuring Sustainability in PPP Outcomes

- **Financial Management in PPP Projects**
  - Cash Flow Management in PPPs
  - Financial Reporting and Auditing
  - Taxation and Financial Regulations
  - Managing Cost Overruns and Delays
  - Investor Relations in PPP Projects

- **PPP Project Evaluation and Impact Assessment**
  - Measuring the Success of PPPs
  - Post-Implementation Review
  - Impact on Public Services and Infrastructure
  - Social and Economic Returns from PPPs
  - Lessons Learned and Best Practices

- **International Models and Case Studies**
    - Successful PPP Models from Around the World
    - Comparative Analysis of PPP Structures
    - Learning from Global PPP Failures
    - Regional Adaptations in PPP Models
    - Key Takeaways for Future PPP Projects
- **Public-Private Collaboration and Partnership Building**
    - Trust Building in PPPs
    - Collaborative Decision-Making
    - Strengthening Public-Private Relations
    - Conflict Management Strategies
    - Aligning Objectives of Public and Private Partners
- **Future Trends in PPPs**
    - Emerging Trends and Innovations
    - Digital Technologies in PPP Projects
    - The Role of Artificial Intelligence in PPPs
    - Global Economic Changes and PPPs
    - The Future of Infrastructure Financing

**Training Methodology**

- **Interactive Lectures**: Presentations and discussions led by industry experts.
- **Case Studies**: Real-life examples of successful and challenging PPP projects.
- **Workshops**: Hands-on sessions focusing on practical skills such as risk management, financial modeling, and stakeholder engagement.
- **Group Discussions**: Collaborative learning through group problem-solving and brainstorming.
- **Simulation Exercises**: Role-play exercises to simulate the decision-making process in PPP projects.

**Register as a group from 3 participants for a Discount**

**Send us an email:** info@fineskilltrainingcenter.org **or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 04 Dec 2026 | Online | $2,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $3,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $6,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $6,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $9,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

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