Training Course on Public Speaking and Presentation Skills for Leaders

Professional Development Training Course Outline

Category	Educational Leadership and Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's fast-paced, highly communicative world, public speaking and presentation skills have become indispensable tools for effective leadership. Leaders are expected to influence, inspire, and motivate through impactful messaging. Training Course on Public Speaking and Presentation Skills for Leaders is designed to empower leaders, managers, entrepreneurs, and influencers with the ability to communicate clearly, confidently, and persuasively. By mastering verbal communication, stage presence, storytelling techniques, and audience engagement, participants will emerge with the skills needed to lead with clarity and conviction.

Through hands-on activities, expert-led workshops, and real-world case studies, participants will develop powerful presentation techniques, learn to manage public speaking anxiety, and enhance their executive presence. The course integrates digital presentation tools, visual storytelling, and techniques for both in-person and virtual presentations. Whether speaking to a team, boardroom, or global audience, participants will gain the skills needed to captivate audiences and drive results.

Programme Curriculum

Training Course on Public Speaking and Presentation Skills for Leaders

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Course Objectives

Participants will:

1. Master techniques to overcome stage fright and boost confidence
2. Develop compelling messaging using storytelling frameworks
3. Learn persuasive communication strategies for leadership
4. Enhance vocal delivery, tone, and body language
5. Create impactful visual aids using modern tools
6. Understand audience analysis and engagement tactics
7. Refine executive presence and charisma
8. Deliver high-stakes presentations with clarity and poise
9. Gain techniques for persuasive pitching and negotiation
10. Receive constructive feedback to refine delivery skills
11. Utilize video and online platforms for virtual presentations
12. Learn to manage difficult questions and hostile audiences
13. Analyze real-life case studies of powerful speakers

Target Audience

1. Corporate Leaders and Executives
2. Emerging Managers and Team Leads
3. Entrepreneurs and Startup Founders
4. Politicians and Policy Advocates
5. Educators and Trainers
6. Sales and Marketing Professionals
7. Motivational Speakers and Coaches
8. NGO and Community Leaders

Course Duration: 5 days

Course Modules

Module 1: Foundations of Public Speaking

- Understanding the importance of communication in leadership
- Elements of effective speeches
- Introduction to audience psychology
- Common mistakes and how to avoid them
- Basics of speech structuring and clarity
- **Case Study:** How Steve Jobs mastered simplicity in communication

Module 2: Overcoming Fear and Building Confidence

- Identifying the sources of public speaking anxiety
- Mental and physical preparation techniques
- Practicing mindfulness and visualization
- Role-playing and exposure therapy
- Creating a personal confidence-building routine

- **Case Study:** How Oprah Winfrey conquered stage fright

Module 3: Vocal Mastery and Body Language

- Enhancing vocal power, clarity, and pacing
- Using pauses for impact
- Reading and controlling body language cues
- Engaging gestures and eye contact
- Techniques for standing and movement
- **Case Study:** Barack Obama's use of vocal tone and presence

Module 4: Crafting Compelling Messages

- The power of storytelling and analogies
- Writing with purpose and structure
- Using emotional appeal and logical flow
- Developing memorable intros and conclusions
- Tailoring messages to different audiences
- **Case Study:** Simon Sinek’s "Start With Why" framework

Module 5: Visual Presentation Design

- Best practices for slides and visual aids
- Tools like PowerPoint, Canva, and Prezi
- Do’s and don’ts of text and imagery
- Enhancing comprehension with charts and graphs
- Consistency in branding and design
- **Case Study:** TED Talk visuals that captivated the world

Module 6: Mastering Virtual Presentations

- Optimizing tech setup: lighting, audio, background
- Building virtual presence and engagement
- Managing chats, polls, and Q&A sessions
- Overcoming virtual fatigue
- Adapting content for online platforms
- **Case Study:** Zoom leadership webinars that influenced policy

Module 7: Handling Questions and Difficult Audiences

- Staying calm and composed under pressure
- Structuring effective responses
- Addressing objections and criticism tactfully
- Turning conflict into opportunity
- Knowing when and how to say "I don’t know"
- **Case Study:** How Jacinda Ardern handled live press confrontations

Module 8: Practice, Feedback, and Real-Time Coaching

- Delivering a full-length leadership speech
- Peer feedback and video analysis
- Identifying improvement areas
- Setting communication goals
- Final presentation showcase
- **Case Study:** Before-and-after transformation of course alumni

Training Methodology

- Interactive workshops with real-time practice
- Role-plays and simulation exercises
- Group and individual coaching sessions
- Video feedback and performance critique
- Case study analysis and reflection journals
- Peer networking and collaborative assignments

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training CenterANCY LD account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com