Training Course on Strategic Capital Investment, Performance, and Risk Management

Professional Development Training Course Outline

Category	Development	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s competitive and ever-evolving business landscape, mastering strategic capital investment, performance optimization, and risk management is essential for sustaining long-term profitability and resilience. Training Course on Strategic Capital Investment, Performance, and Risk Management is designed to equip financial leaders, strategic planners, and business executives with cutting-edge tools, techniques, and insights to make data-driven capital investment decisions while minimizing risks and maximizing returns.

By aligning financial performance with strategic objectives, this course empowers professionals to manage uncertainties, assess investment viability, and implement sustainable financial frameworks. Through real-world case studies, analytical models, and risk control frameworks, learners will gain the confidence to navigate complex financial environments and drive enterprise-wide value creation.

Programme Curriculum

Training Course on Strategic Capital Investment, Performance, and Risk Management

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Course Objectives

1. Understand the fundamentals of capital budgeting and investment appraisal techniques.
2. Analyze the impact of macroeconomic indicators on strategic investment decisions.
3. Apply performance measurement frameworks like KPIs, EVA, and Balanced Scorecards.
4. Explore financial modeling for investment forecasting and scenario analysis.
5. Identify and mitigate systematic and unsystematic risks in investment planning.
6. Evaluate cost of capital and its role in decision-making.
7. Understand the influence of corporate governance in capital allocation.
8. Leverage Big Data and AI-driven analytics for investment strategy.
9. Master the use of risk-adjusted return metrics such as Sharpe Ratio and VaR.
10. Implement sustainable investment strategies aligned with ESG principles.
11. Analyze real-life case studies in capital investment failures and successes.
12. Improve stakeholder engagement through financial communication strategies.
13. Design and execute an integrated performance and risk management plan.

8 Target Audience Segments

1. Financial Analysts and Investment Managers
2. Strategic Planners and Business Consultants
3. Risk Management Professionals
4. Corporate Executives and CFOs
5. Business Development Managers
6. MBA and Finance Graduate Students
7. Entrepreneurs and Startup Founders
8. Government & Non-profit Financial Officers

Course Duration: 10 days

Course Modules

Module 1: Introduction to Strategic Investment

- Definition and scope of strategic investment
- Importance in corporate strategy
- Aligning investment with long-term goals
- Case examples of capital allocation
- Key success metrics

Module 2: Capital Budgeting Techniques

- Net Present Value (NPV)
- Internal Rate of Return (IRR)
- Payback period method
- Profitability Index (PI)
- Strengths and weaknesses of each

Module 3: Risk Management Frameworks

- Types of financial risks
- COSO ERM model overview
- Risk identification tools
- Risk mitigation strategies
- Establishing risk tolerance

Module 4: Financial Modeling and Forecasting

- Building dynamic Excel models
- Revenue projections and cost estimations
- Forecast accuracy techniques
- Sensitivity analysis
- Scenario building

Module 5: Performance Measurement Tools

- KPIs and Balanced Scorecard
- Economic Value Added (EVA)
- Benchmarking performance
- Linking strategy to outcomes
- Dashboards and visualization

Module 6: ESG and Sustainable Investing

- Principles of ESG
- Measuring ESG performance
- Sustainability reporting
- Regulatory frameworks
- ESG investment case studies

Module 7: Data Analytics and AI in Investment

- Role of AI in financial decision-making
- Predictive analytics tools
- Data visualization with Power BI
- Machine learning for forecasting
- Case applications

Module 8: Portfolio Management Strategies

- Asset allocation principles
- Diversification and hedging
- Risk-return tradeoff
- Tactical vs strategic portfolios
- Modern Portfolio Theory

Module 9: Risk-Adjusted Performance Metrics

- Sharpe and Treynor Ratios
- Value at Risk (VaR)
- Sortino Ratio
- Limitations of traditional measures
- Applying metrics in decision-making

Module 10: Investment Decision-Making Under Uncertainty

- Behavioral finance insights
- Market cycles and investor psychology
- Dealing with volatility
- Use of probabilistic models
- Decision trees and real options

Module 11: Macroeconomic Influences

- Interest rates and inflation
- Currency and geopolitical risks
- Economic indicators for investors
- Global trends and their impact
- Sector analysis

Module 12: Regulatory and Governance Considerations

- Financial compliance frameworks
- SOX, Basel III, IFRS impacts
- Governance structures and investment ethics
- Risk disclosure requirements
- Role of audit and compliance

Module 13: Stakeholder Engagement and Communication

- Investor relations strategies
- Transparent financial reporting
- Presenting investment cases to boards
- Stakeholder mapping and analysis
- Impact narratives

Module 14: Capital Structure Optimization

- Debt vs equity financing

- Weighted Average Cost of Capital (WACC)
- Leveraging and deleveraging strategies
- Dividend policies
- Capital restructuring

Module 15: Capstone Project and Strategic Plan

- Developing an investment strategy
- Risk and performance alignment
- Final report and dashboard presentation
- Feedback and assessment
- Future learning paths

Training Methodology

- Instructor-led sessions with real-time case analysis
- Hands-on workshops using industry-standard tools (Excel, Power BI)
- Interactive quizzes and group activities
- Business simulation exercises
- Capstone project with personalized feedback

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com