

Training Course on Strategic Planning and Management for Central Banks

Professional Development Training Course Outline

Category	Banking Institute	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In today's evolving financial ecosystem, strategic planning and management are essential for ensuring the institutional effectiveness and economic stability of central banks. Training Course on Strategic Planning and Management for Central Banks equips participants with the latest strategic frameworks, tools, and performance management systems to align monetary operations with national development goals. Using real-world scenarios, the course develops capabilities to lead transformative initiatives, anticipate economic disruptions, and align stakeholder interests in a rapidly shifting global financial landscape.

Designed for professionals at all levels of central banking, this course integrates global best practices, data-driven decision-making, and risk management frameworks. Participants will gain hands-on experience in strategy formulation, policy impact assessment, and performance monitoring. Through engaging lectures, group exercises, and case studies, attendees will leave with the tools to design and implement adaptive, results-oriented strategies.

Programme Curriculum

Training Course on Strategic Planning and Management for Central Banks

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Course Objectives

1. Understand the fundamentals of strategic management for central banks.
2. Analyze global monetary policy trends and their strategic implications.
3. Apply SWOT and PESTLE analysis to banking institutions.
4. Build KPI-based performance frameworks for monetary effectiveness.
5. Develop adaptive strategic planning roadmaps.
6. Integrate risk-based supervision in strategy formulation.
7. Align central bank strategies with digital transformation trends.
8. Incorporate data analytics in strategy execution.
9. Evaluate the impact of macroeconomic shifts on strategic outcomes.
10. Improve stakeholder engagement strategies in policy planning.
11. Learn from global central banking case studies.
12. Leverage strategic foresight for scenario planning.
13. Embed sustainable finance principles into central bank planning.

Target Audience

1. Central Bank Governors
2. Strategic Planning Directors
3. Economic Policy Advisors
4. Risk Management Officers
5. Senior Monetary Analysts
6. Central Bank Innovation Teams
7. Financial Regulators and Supervisors
8. Central Bank Training Institutions

Course Duration: 5 days

Course Modules

Module 1: Foundations of Strategic Planning in Central Banks

- Principles of strategic planning in public institutions
- Vision and mission alignment with national goals
- Key roles and responsibilities in strategy design
- Tools for environmental scanning: SWOT, PESTLE
- Strategic versus operational planning
- **Case Study:** Strategic realignment at the Bank of Canada

Module 2: Strategic Performance and KPI Development

- Importance of measurable outcomes
- Designing effective Key Performance Indicators (KPIs)
- Linking KPIs to monetary objectives
- Tools for monitoring and evaluation (M&E)
- Performance dashboards for central banks
- **Case Study:** KPI adoption in the Reserve Bank of New Zealand

Module 3: Risk Management in Strategic Planning

- Types of risks facing central banks

- Risk-based supervision integration
- Risk identification and mitigation tools
- Aligning risk appetite with strategy
- Governance structures for risk oversight
- **Case Study:** Crisis management in the European Central Bank

Module 4: Economic Forecasting and Strategic Foresight

- Macroeconomic indicators and analysis
- Tools for economic modeling
- Scenario planning and predictive analysis
- Anticipating shocks and policy responses
- Strategic foresight in central bank leadership
- **Case Study:** Forecasting strategies in the Central Bank of Chile

Module 5: Digital Transformation and Central Banking Strategy

- Digital economy and central bank modernization
- Role of fintech and digital currencies
- Leveraging data analytics in decision-making
- Cybersecurity strategy integration
- Capacity building for digital competencies
- **Case Study:** Blockchain strategy in the Bank of Thailand

Module 6: Stakeholder Engagement and Communication

- Identifying internal and external stakeholders
- Building strategic communication frameworks
- Transparency and accountability in policy implementation
- Inclusive strategy formulation
- Public trust and reputation management
- **Case Study:** Communication reform in the Federal Reserve System

Module 7: Strategic Execution and Change Management

- Implementation roadmaps for central banks
- Change management principles and models
- Organizational culture and strategic alignment
- Monitoring strategy execution
- Strategy reviews and corrective measures
- **Case Study:** Transformation journey of the Bank of England

Module 8: Sustainable Finance and Climate Strategy

- Green finance and ESG integration
- Central bank role in climate resilience
- Aligning sustainability with long-term strategy
- Regulatory and policy innovations for sustainability
- Partnerships for climate-related financial risk reduction
- **Case Study:** Climate change strategy in the Banque de France

Training Methodology

- Expert-led presentations and lectures
- Group-based case study analysis
- Scenario simulations and role-playing

- Interactive breakout sessions
- Strategic planning toolkits and templates
- Real-time feedback and knowledge sharing

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Online	\$1,000
21 Sep 2026	25 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0
21 Sep 2026	25 Sep 2026	Physical	\$0

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Ready to enroll or request a customized program? Book online or contact us:

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