Training course on Strategic Policy Planning for Public Service

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Strategic policy planning is essential for effective governance and the efficient delivery of public services. Training Course on Strategic Policy Planning for Public Service aims to equip participants with the skills and knowledge necessary to develop, implement, and evaluate strategic policies that address the needs of the community.

Participants will explore the principles of strategic planning, stakeholder engagement, and evidence-based decision-making. The course will emphasize the importance of aligning policies with organizational goals and community needs. By understanding the complexities of public policy formation, participants will be better prepared to contribute to effective governance and improve public service delivery. Through a combination of theoretical insights and practical applications, this course will empower participants to create actionable policy plans that drive positive change in their organizations and communities.

Programme Curriculum

Strategic Policy Planning for Public Service

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Course Objectives

1. Understand the principles of strategic policy planning.
2. Analyze the policy-making process in public service.
3. Develop skills for stakeholder engagement and collaboration.
4. Implement evidence-based decision-making techniques.
5. Foster a culture of accountability in policy implementation.
6. Explore methods for evaluating policy effectiveness.
7. Align policies with community needs and organizational goals.
8. Develop communication strategies for policy advocacy.
9. Assess the impact of external factors on policy planning.
10. Create action plans for strategic policy development.
11. Understand the role of leadership in policy planning.
12. Analyze case studies of successful public policy initiatives.
13. Develop skills for managing change in public policy.
14. Identify best practices in strategic policy planning.
15. Create a personal development plan for ongoing improvement in policy skills.

Target Audience

1. Public sector managers and administrators
2. Policy analysts and advisors
3. Development professionals and consultants
4. Academics and researchers in public policy
5. Non-governmental organization (NGO) leaders
6. Local government officials
7. Community organizers and activists
8. Professionals interested in public service reform

Course Duration: 10 Days

Modules

Module 1: Introduction to Strategic Policy Planning

- Defining strategic policy planning
- Importance of strategic planning in public service
- Overview of course objectives

- Historical context of policy planning
- Key components of strategic policy frameworks

Module 2: The Policy-Making Process

- Understanding the stages of the policy-making process
- Identifying key stakeholders in policy development
- Techniques for conducting policy analysis
- The role of research and data in policy formulation
- Case studies of successful policy initiatives

Module 3: Stakeholder Engagement and Collaboration

- Importance of stakeholder engagement in policy planning
- Techniques for identifying and engaging stakeholders
- Building partnerships for effective policy implementation
- Strategies for managing stakeholder expectations
- Assessing the impact of engagement efforts

Module 4: Evidence-Based Decision Making

- Understanding evidence-based policy-making
- Techniques for gathering and analyzing data
- The role of qualitative and quantitative research
- Integrating evidence into policy development
- Evaluating the impact of evidence on policy outcomes

Module 5: Accountability in Policy Implementation

- Importance of accountability in public service
- Techniques for ensuring accountability in policy execution
- Developing performance metrics for policies
- The role of oversight bodies in accountability
- Case studies of accountability in action

Module 6: Evaluating Policy Effectiveness

- Importance of policy evaluation
- Techniques for assessing policy outcomes
- Developing evaluation frameworks and indicators
- Collecting and analyzing feedback on policies
- Utilizing evaluation results for continuous improvement

Module 7: Aligning Policies with Community Needs

- Understanding community needs assessments

- Techniques for aligning policies with community priorities
- Engaging citizens in the policy development process
- Strategies for addressing diverse community needs
- Case studies of community-driven policy initiatives

Module 8: Communication Strategies for Policy Advocacy

- Importance of effective communication in policy planning
- Developing advocacy strategies for policy change
- Techniques for engaging the media and public
- Crafting compelling policy messages
- Assessing the effectiveness of communication efforts

Module 9: External Factors Affecting Policy Planning

- Analyzing the impact of political, economic, and social factors
- Understanding regulatory environments and compliance
- Techniques for navigating external pressures
- Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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