Training Course on Sustainable Supply Chain Management and Ethical Sourcing

Professional Development Training Course Outline

Category	Logistics and Supply Chain Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Sustainable Supply Chain Management and Ethical Sourcing is meticulously designed for professionals aiming to transform their organizations into leaders in responsible business practices. In an era of increasing **ESG (Environmental, Social, and Governance)** scrutiny, **global climate change**, and heightened **consumer awareness**, mastering sustainable and ethical principles across the entire supply chain is no longer optional but a strategic imperative. This program delves deep into practical strategies for minimizing environmental impact, ensuring social equity, and fostering economic resilience, equipping participants with the knowledge and tools to build transparent, resilient, and future-proof supply chains.

The course emphasizes a holistic approach, integrating **circular economy principles**, **human rights due diligence**, and **supply chain digitalization** to drive tangible positive impact. Participants will gain actionable insights into **sustainable procurement**, **green logistics**, **waste reduction**, and **fair labor practices**, enabling them to navigate complex regulatory landscapes and leverage sustainability for competitive advantage. Through a blend of theoretical frameworks and real-world **case studies**, this training empowers professionals to lead impactful **sustainability initiatives**, enhance **brand reputation**, and contribute to a more responsible and equitable global economy.

Programme Curriculum

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Course Objectives

1. Master the Triple Bottom Line framework (People, Planet, Profit) in SSCM.
2. Implement robust ESG strategies across the entire supply chain lifecycle.
3. Develop effective ethical sourcing policies and responsible procurement frameworks.
4. Conduct comprehensive supply chain risk assessments for environmental and social impacts.
5. Leverage digitalization and traceability technologies (e.g., blockchain for supply chain) for enhanced transparency.
6. Design and optimize green logistics and sustainable transportation networks.
7. Integrate circular economy principles for waste reduction and resource efficiency.
8. Ensure human rights due diligence and fair labor practices throughout the global supply chain .
9. Navigate regulatory compliance and international sustainability standards (e.g., ISO 20400, GRI, SA8000).
10. Measure and report on key performance indicators (KPIs) for supply chain sustainability.
11. Engage and collaborate with suppliers and stakeholders to drive collective impact.
12. Build resilient supply chains that withstand disruptions and adapt to climate change impacts.
13. Drive innovation in sustainable product design and responsible consumption patterns.

Organizational Benefits

- Demonstrates a commitment to responsible business, attracting ethically conscious consumers and investors.
- Achieved through waste reduction, energy efficiency, optimized logistics, and circular economy practices.
- Proactive identification and management of environmental, social, and reputational risks within the supply chain.
- Ensures alignment with evolving national and international sustainability regulations.
- Builds robust supply chains capable of adapting to global challenges and disruptions.
- Opens doors to partnerships and funding opportunities prioritizing sustainability.
- Appeals to a workforce increasingly seeking purpose-driven organizations.

- Fosters a culture of continuous improvement and differentiation through sustainable practices.

Target Audience

1. Supply Chain Managers and Directors
2. Procurement and Sourcing Professionals
3. Sustainability Officers and ESG Leads
4. Operations Managers and Logistics Coordinators
5. Corporate Social Responsibility (CSR) Specialists
6. Risk Management Professionals
7. Product Development and Design Teams
8. Business Owners and Entrepreneurs seeking sustainable growth.

Course Outline

Module 1: Introduction to Sustainable Supply Chain Management (SSCM)

- Defining Sustainable Supply Chain Management and its importance in today's global landscape.
- Understanding the Triple Bottom Line (People, Planet, Profit) and its application.
- Key drivers for SSCM: regulatory pressures, consumer demand, investor expectations, and competitive advantage.
- Overview of global frameworks and initiatives: UN SDGs, UN Global Compact, Paris Agreement.
- **Case Study:** Patagonia's commitment to environmental stewardship and fair labor practices in its supply chain.

Module 2: Ethical Sourcing and Responsible Procurement Foundations

- Principles of ethical sourcing: beyond compliance to value-driven procurement.
- Developing and implementing a robust Supplier Code of Conduct.
- Identifying and mitigating ethical risks: child labor, forced labor, unfair wages, unsafe conditions.
- Supplier relationship management (SRM) for ethical performance.
- **Case Study:** Conflict minerals regulations and industry efforts to ensure responsible sourcing in electronics.

Module 3: Environmental Sustainability in the Supply Chain

- Measuring and reducing carbon footprint: Scope 1, 2, and 3 emissions.
- Sustainable logistics and transportation strategies: optimizing routes, alternative fuels, multimodal transport.
- Waste management and reduction: cradle-to-cradle, industrial symbiosis.
- Water stewardship and biodiversity protection in sourcing and operations.
- **Case Study:** Interface's "Mission Zero" and their journey towards sustainable manufacturing and material sourcing.

Module 4: Social Responsibility and Human Rights Due Diligence

- Understanding international labor standards (ILO Conventions) and human rights principles.
- Implementing human rights risk assessments and impact assessments.
- Worker engagement, grievance mechanisms, and fair wages.

- Promoting diversity, equity, and inclusion (DEI) in the supply chain.
- **Case Study:** The Rana Plaza collapse and its profound impact on supply chain transparency and labor rights in the garment industry.

Module 5: Circular Economy Principles in Supply Chains

- Introduction to the circular economy model: designing out waste and pollution, keeping products and materials in use, regenerating natural systems.
- Strategies for product lifecycle management (PLM) and design for circularity.
- Reverse logistics, remanufacturing, and recycling programs.
- Developing closed-loop supply chains.
- **Case Study:** Philips' transition to a circular business model for medical equipment, emphasizing product as a service.

Module 6: Supply Chain Transparency and Traceability

- The importance of visibility and transparency across multi-tier supply chains.
- Technologies for traceability: blockchain, IoT, RFID.
- Data collection, management, and reporting for sustainability performance.
- Building trust through credible verification and certification schemes.
- **Case Study:** Provenance's use of blockchain to track food products from farm to fork, ensuring authenticity and ethical origins.

Module 7: Regulatory Compliance and International Standards

- Overview of key global and regional sustainability regulations (e.g., EU Green Deal, Modern Slavery Act).
- Understanding and applying ISO standards (e.g., ISO 14001, ISO 20400).
- GRI (Global Reporting Initiative) standards for sustainability reporting.
- Compliance audits and due diligence processes.
- **Case Study:** Volkswagen's "Dieselgate" scandal and the severe repercussions of regulatory non-compliance.

Module 8: Risk Management and Resilience in Sustainable Supply Chains

- Identifying and assessing environmental, social, and governance risks.
- Developing risk mitigation strategies and contingency planning.
- Building supply chain resilience against climate-related disruptions, geopolitical instability, and social unrest.
- Scenario planning and stress testing for sustainable supply chains.
- **Case Study:** The impact of natural disasters and the need for resilient sourcing strategies.

Module 9: Supplier Engagement and Collaboration for Sustainability

- Strategies for effective supplier assessment and selection based on sustainability criteria.
- Building long-term, collaborative relationships with suppliers.
- Capacity building and training programs for suppliers on sustainability best practices.
- Joint initiatives for innovation and problem-solving.
- **Case Study:** Walmart's sustainability initiatives and their extensive supplier engagement programs to reduce environmental impact.

Module 10: Measuring and Reporting Sustainability Performance

- Key Performance Indicators (KPIs) for environmental, social, and economic sustainability.

- Developing sustainability dashboards and reporting frameworks.
- Communicating sustainability performance to stakeholders: investors, consumers, employees.
- Benchmarking against industry best practices.
- **Case Study:** Unilever's Sustainable Living Plan and their comprehensive reporting on environmental and social metrics.

Module 11: Sustainable Supply Chain Finance and Investment

- Accessing green finance and impact investing opportunities.
- Integrating sustainability into financial decision-making.
- The role of ESG ratings and indices for investors.
- Cost-benefit analysis of sustainability initiatives.
- **Case Study:** Companies securing green bonds or sustainability-linked loans to fund their transition to more sustainable operations.

Module 12: Innovation and Emerging Technologies for SSCM

- The role of Artificial Intelligence (AI) and Machine Learning (ML) in optimizing sustainable supply chains.
- Big data analytics for identifying sustainability hotspots and opportunities.
- Additive manufacturing (3D printing) for localized and sustainable production.
- Renewable energy integration in supply chain operations.
- **Case Study:** IBM Food Trust platform leveraging blockchain for food traceability and safety.

Module 13: Sustainable Product Design and Consumption

- Designing products for longevity, repairability, and recyclability.
- Eco-design principles and life cycle assessment (LCA) in product development.
- Promoting responsible consumption through consumer education and take-back programs.
- The role of packaging innovation in reducing environmental impact.
- **Case Study:** Adidas's collaboration with Parley for the Oceans to create products from recycled ocean plastic.

Module 14: Building a Culture of Sustainability in Your Organization

- Leadership commitment and change management for sustainability transformation.
- Employee engagement and training on sustainable practices.
- Cross-functional collaboration for integrated sustainability initiatives.
- Embedding sustainability into organizational values and strategy.
- **Case Study:** Interface's internal culture shift towards sustainability, driven by employee empowerment and leadership vision.

Module 15: Future Trends and Strategic Outlook in SSCM

- The evolving landscape of sustainable supply chain regulations and consumer expectations.
- The impact of climate change on supply chain disruptions and adaptation strategies.
- The rise of regenerative supply chains and nature-positive approaches.
- The future of ethical sourcing and responsible business conduct.
- **Case Study:** Companies investing in carbon capture technologies or nature-based solutions to achieve net-zero supply chains.

Training Methodology

This training course will employ a dynamic and interactive methodology to ensure maximum engagement and practical application of learned concepts. The approach will include:

- **Expert-Led Lectures and Presentations:** Delivered by seasoned professionals and academics in sustainable supply chain management and ethical sourcing.
- **Interactive Discussions and Group Exercises:** Fostering peer-to-peer learning and collaborative problem-solving.
- **Real-World Case Studies Analysis:** In-depth examination of successful implementations and challenges in diverse industries.
- **Practical Tools and Frameworks:** Hands-on application of assessment tools, reporting frameworks, and policy development templates.
- **Workshops and Simulations:** Allowing participants to apply concepts in a simulated environment, such as developing a sustainable procurement strategy or conducting a risk assessment.
- **Guest Speakers:** Industry leaders sharing their experiences and insights on current trends and best practices.
- **Q&A Sessions:** Opportunities for participants to address specific challenges and gain expert advice.

Register as a group from 3 participants for a Discount

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Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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