Training Course on Trade Facilitation and Logistics

Professional Development Training Course Outline

Category	Development	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Trade facilitation and **logistics** are critical pillars of modern international commerce, directly impacting economic growth and global supply chain efficiency. This comprehensive training course is designed to equip participants with the essential knowledge and practical skills to navigate the complexities of cross-border trade and optimize logistical operations. By understanding the latest **international trade regulations**, **customs procedures**, and **supply chain management** best practices, individuals and organizations can significantly reduce trade barriers, minimize costs, and enhance their competitive edge in the global marketplace. This course delves into the intricacies of **digital trade solutions**, **risk management in logistics**, and the importance of **sustainable logistics** in today's interconnected world.

This intensive program offers a deep dive into the strategic and operational aspects of **trade logistics**, emphasizing the importance of **efficient transportation networks**, **warehouse management**, and the role of **technology in supply chains**. Participants will gain insights into optimizing **inventory management**, understanding **cross-cultural logistics**, and leveraging **trade finance instruments** to facilitate seamless international transactions. Furthermore, the course explores the impact of **global trade agreements** and the evolving landscape of **e-commerce logistics**, providing a holistic understanding of the interconnected elements driving successful international trade and logistics strategies.

Programme Curriculum

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Course Duration

10 days

Course Objectives:

1. Understand the fundamental principles of **trade facilitation** and its impact on global commerce.
2. Analyze the complexities of **international customs procedures** and documentation requirements.
3. Identify and implement best practices in **supply chain optimization** for efficiency and cost reduction.
4. Evaluate the role of **digitalization in trade** and leverage **e-commerce logistics** solutions.
5. Develop strategies for effective **warehouse management** and inventory control.
6. Navigate the intricacies of **international transportation** modes and infrastructure.
7. Apply **risk management techniques** to mitigate disruptions in global supply chains.
8. Comprehend the significance of **sustainable logistics** and green supply chain initiatives.
9. Utilize various **trade finance instruments** to facilitate international transactions.
10. Understand the impact of **global trade agreements** on regional and international trade flows.
11. Develop skills in **cross-cultural communication** and management in international logistics.
12. Implement strategies for enhancing **last-mile delivery** and customer satisfaction in global e-commerce.
13. Analyze the application of **data analytics in logistics** for informed decision-making.

Organizational Benefits:

- **Reduced operational costs** through streamlined logistics processes.
- **Improved supply chain efficiency** and faster delivery times.
- **Enhanced compliance** with international trade regulations and customs requirements.
- **Increased market access** through a better understanding of global trade dynamics.
- **Stronger competitive advantage** by optimizing trade and logistics strategies.
- **Improved customer satisfaction** through reliable and efficient delivery services.
- **Enhanced risk mitigation** capabilities in the face of global supply chain disruptions.
- **Greater sustainability** through the adoption of environmentally conscious logistics practices.
- **Increased employee knowledge and skills** in critical areas of trade and logistics.
- **Better decision-making** based on a comprehensive understanding of trade and logistics principles.

Target Audience:

1. Logistics Managers and Specialists
2. Supply Chain Professionals
3. Import/Export Managers
4. Customs Brokers and Agents
5. Freight Forwarders
6. E-commerce Businesses involved in international trade
7. Government Officials involved in trade policy and regulation
8. Individuals seeking to enter the field of international trade and logistics

Course Outline

Module 1: Introduction to Trade Facilitation

- Definition and scope of trade facilitation
- Importance of trade facilitation for economic development
- Key international organizations involved in trade facilitation
- The impact of trade barriers on global commerce
- Overview of the WTO Trade Facilitation Agreement

Module 2: International Customs Procedures and Documentation

- Understanding customs regulations and requirements
- Harmonized System (HS) codes and tariff classification
- Essential import and export documentation
- Customs valuation and rules of origin
- Automated customs systems and electronic declarations

Module 3: Supply Chain Management and Optimization

- Principles of supply chain planning and execution
- Inventory management techniques and strategies
- Warehouse operations and management best practices
- Transportation management and route optimization
- Performance measurement and key performance indicators (KPIs) in supply chains

Module 4: International Transportation and Logistics

- Overview of different modes of international transportation (sea, air, land)
- Incoterms and their implications for logistics responsibilities
- Freight forwarding and customs brokerage services
- Packaging, labeling, and documentation for international shipments
- Managing cross-border transportation challenges

Module 5: Digitalization and Technology in Trade and Logistics

- The role of technology in modern supply chains
- Electronic data interchange (EDI) and API integration
- Blockchain technology and its applications in trade finance and logistics
- Internet of Things (IoT) and real-time tracking systems
- Artificial intelligence (AI) and machine learning in logistics optimization

Module 6: Warehouse Management and Inventory Control

- Warehouse layout and design principles
- Inventory control techniques (FIFO, LIFO, EOQ)
- Warehouse management systems (WMS) and their functionalities
- Optimizing warehouse processes for efficiency
- Safety and security in warehouse operations

Module 7: Risk Management in Global Supply Chains

- Identifying and assessing potential risks in international trade
- Strategies for mitigating supply chain disruptions
- Insurance and risk transfer mechanisms
- Security measures for cargo and transportation
- Business continuity planning in logistics

Module 8: Sustainable Logistics and Green Supply Chain Initiatives

- The environmental impact of logistics operations
- Strategies for reducing carbon footprint in transportation and warehousing
- Reverse logistics and waste management
- Green procurement and sustainable sourcing
- Regulations and standards for environmental sustainability in logistics

Module 9: Trade Finance and Payment Methods

- Understanding different trade finance instruments (letters of credit, documentary collections)
- Managing foreign exchange risk
- Payment terms and methods in international trade
- Export credit agencies and their role
- Financing options for small and medium-sized enterprises (SMEs) in international trade

Module 10: Global Trade Agreements and Regional Economic Integration

- Overview of major global and regional trade agreements (e.g., WTO, EU, ASEAN)
- Impact of trade agreements on tariffs and non-tariff barriers
- Rules of origin and their implications for preferential trade
- Dispute settlement mechanisms in international trade
- Emerging trends in trade policy and regional integration

Module 11: Cross-Cultural Communication and Negotiation in International Trade

- Understanding cultural differences in business practices
- Effective communication strategies in a global context
- Negotiation techniques for international trade deals
- Building and maintaining international business relationships
- Ethical considerations in international business

Module 12: E-commerce Logistics and Last-Mile Delivery

- The specific challenges of e-commerce logistics
- Strategies for efficient order fulfillment and warehousing for e-commerce
- Managing returns and reverse logistics in e-commerce
- Optimizing last-mile delivery for speed and cost-effectiveness
- The role of technology in e-commerce logistics

Module 13: Data Analytics and Performance Measurement in Logistics

- Identifying key logistics data and metrics
- Using data analytics tools for decision-making
- Developing logistics dashboards and reports
- Benchmarking logistics performance against industry standards
- Continuous improvement methodologies in logistics

Module 14: Legal and Regulatory Aspects of International Trade

- International trade law and conventions
- Intellectual property rights in international trade
- Sanctions and export controls
- Dispute resolution mechanisms in international trade
- Ethical considerations and compliance in global trade

Module 15: Future Trends and Innovations in Trade and Logistics

- The impact of emerging technologies (e.g., AI, robotics) on logistics
- The future of global supply chains and trade patterns
- The role of big data and predictive analytics in logistics
- Developments in sustainable and resilient supply chains
- The evolving landscape of digital trade and cross-border e-commerce

Training Methodology:

The course will employ a blended learning approach, incorporating:

- Interactive lectures and presentations
- Case studies and real-world examples
- Group discussions and collaborative exercises
- Practical exercises and simulations
- Access to online resources and materials

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org **or call** *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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