

# Training Course on Trade Remedies and Trade Defense Instruments

Professional Development Training Course Outline

|          |             |               |                         |
|----------|-------------|---------------|-------------------------|
| Category | Development | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD | Delivery Mode | Online / On-site Hybrid |

## Course Introduction

In today's interconnected global economy, **international trade** plays a pivotal role in fostering economic growth and development. However, the dynamism of the global marketplace also exposes domestic industries to potential challenges arising from **unfair trade practices**. These practices, such as **dumping** and **subsidies**, can significantly harm local producers, necessitating the implementation of **trade remedies** and **trade defense instruments**. This comprehensive training course is designed to equip participants with a thorough understanding of these crucial mechanisms, enabling them to effectively navigate the complexities of **global trade regulations** and protect their industries from detrimental impacts. By mastering the principles and practical application of **anti-dumping duties**, **countervailing duties**, and **safeguard measures**, professionals can contribute significantly to maintaining a level playing field and ensuring fair competition within the international trade landscape.

This intensive program delves into the intricacies of initiating and managing **trade remedy investigations**, analyzing injury to domestic industries, and implementing appropriate **trade defense strategies**. Participants will gain practical insights into the legal frameworks governing these instruments, including the rules and procedures of the **World Trade Organization (WTO)** and relevant national legislation. Through case studies and interactive exercises, they will develop the skills necessary to identify potential threats from **unfair competition**, prepare compelling evidence, and advocate for the imposition of effective **trade protection measures**. Ultimately, this course empowers individuals and organizations to proactively address challenges posed by **distorted trade flows** and contribute to the long-term sustainability of their respective industries within the dynamic context of **international commerce**.

## Programme Curriculum

### Training Course on Trade Remedies and Trade Defense Instruments

#### Introduction

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### Course Duration

10 days

### Course Objectives:

1. **Understand the Fundamentals of International Trade Law:** Grasp the core principles and legal framework governing global trade and the role of the WTO in establishing trade rules.
2. **Identify Unfair Trade Practices:** Learn to recognize and define dumping, subsidization, and other practices that distort international competition.
3. **Master Anti-Dumping Investigations:** Acquire in-depth knowledge of the procedures involved in initiating, conducting, and concluding anti-dumping investigations.
4. **Comprehend Countervailing Duty Mechanisms:** Understand the application of countervailing duties to offset the adverse effects of foreign government subsidies.
5. **Analyze Injury to Domestic Industries:** Develop the ability to assess the economic impact of unfair trade practices on domestic producers, including market share, profits, and employment.
6. **Apply Safeguard Measures Effectively:** Learn about the conditions and procedures for implementing safeguard measures to address sudden surges in imports.
7. **Navigate WTO Dispute Settlement:** Gain an understanding of the WTO's dispute settlement mechanism in the context of trade remedies.
8. **Interpret National Trade Remedy Legislation:** Understand the specific laws and regulations governing trade remedies in relevant jurisdictions.
9. **Prepare Compelling Evidence for Trade Remedy Cases:** Develop skills in gathering, analyzing, and presenting evidence to support claims of dumping, subsidies, or injury.
10. **Formulate Effective Trade Defense Strategies:** Learn to develop proactive strategies to mitigate the risks posed by unfair trade practices.
11. **Understand the Role of Economic Analysis in Trade Remedies:** Appreciate the importance of economic data and analysis in trade remedy investigations.

12. **Explore Recent Trends in Trade Remedies:** Stay updated on current developments and emerging issues in the field of trade defense.
13. **Enhance Advocacy Skills in Trade Remedy Proceedings:** Develop the ability to effectively present arguments and advocate for client interests in trade remedy cases.

### **Organizational Benefits:**

- **Protect Domestic Industries:** Equip the organization with the knowledge and skills to safeguard local production from unfair foreign competition.
- **Ensure Fair Market Competition:** Contribute to a level playing field by addressing instances of dumping and subsidization.
- **Strengthen Trade Compliance:** Enhance the organization's understanding and adherence to international and national trade regulations.
- **Minimize Economic Losses:** Reduce the potential negative impacts of unfair trade practices on profitability and market share.
- **Develop In-House Expertise:** Build internal capacity to handle trade remedy issues and reduce reliance on external consultants.
- **Improve Strategic Decision-Making:** Enable informed decisions regarding trade policy and responses to unfair trade practices.
- **Enhance Competitive Advantage:** Support the long-term sustainability and competitiveness of domestic industries.
- **Foster Industry Collaboration:** Provide a platform for professionals from different organizations to share knowledge and best practices.

### **Target Audience:**

1. Government Officials involved in trade policy and investigations.
2. Legal Professionals specializing in international trade law.
3. Industry Associations representing sectors affected by import competition.
4. Export Managers and Trade Compliance Officers.
5. Business Development Professionals involved in international markets.
6. Economists and Trade Analysts.
7. Customs Officials and Trade Enforcement Officers.
8. Academics and Researchers in international trade.

### **Course Outline**

#### **Module 1: Introduction to International Trade and Unfair Trade Practices**

- Overview of the global trade landscape and its significance.
- Defining fair and unfair trade practices in international commerce.
- The economic rationale for addressing unfair trade.
- Introduction to the different types of trade remedy instruments.
- The role of the World Trade Organization (WTO) in regulating trade.

#### **Module 2: The Legal Framework of Trade Remedies**

- Detailed examination of the relevant WTO agreements (GATT, Anti-Dumping Agreement, SCM Agreement, Safeguards Agreement).
- Understanding the principles of national treatment and non-discrimination.
- Overview of national trade remedy legislation and procedures.
- The relationship between WTO rules and national laws.
- Key legal definitions and concepts in trade remedy law.

### **Module 3: Anti-Dumping Duties: Concepts and Procedures**

- Defining dumping and different methods of calculating dumping margins.
- Initiation of anti-dumping investigations: requirements and procedures.
- Investigation process: data collection, questionnaires, and verification.
- Determination of dumping: methodologies and considerations.
- Imposition and duration of anti-dumping duties.

### **Module 4: Injury Determination in Anti-Dumping Investigations**

- Defining injury to the domestic industry: material injury, threat of material injury, and material retardation.
- Analyzing economic indicators relevant to injury determination (e.g., production, sales, profits, market share).
- Establishing a causal link between dumped imports and injury.
- Consideration of other factors causing injury.
- The role of domestic industry definition in injury analysis.

### **Module 5: Countervailing Duties: Addressing Subsidies**

- Defining subsidies under WTO rules: specific and non-specific subsidies.
- Types of subsidies: prohibited, actionable, and non-actionable.
- Initiation and conduct of countervailing duty investigations.
- Calculation of the amount of subsidization.
- Injury determination in countervailing duty investigations.

### **Module 6: Safeguard Measures: Responding to Import Surges**

- Understanding the conditions for imposing safeguard measures (sudden increase in imports causing serious injury).
- Types of safeguard measures: quantitative restrictions and tariff increases.
- Procedures for initiating and conducting safeguard investigations.
- Duration and review of safeguard measures.
- The relationship between safeguard measures and other trade remedies.

### **Module 7: Initiation of Trade Remedy Investigations: A Practical Guide**

- Identifying potential instances of dumping, subsidies, or import surges.
- Gathering preliminary information and evidence.
- Preparing a petition for the initiation of an investigation.
- Requirements for standing by the domestic industry.
- Working with legal counsel and consultants.

### **Module 8: The Investigation Process: Data Collection and Analysis**

- Developing effective questionnaires for foreign producers and exporters.
- Techniques for verifying information provided by interested parties.
- Analyzing import data and market trends.
- Conducting on-site verifications.
- Ensuring confidentiality of sensitive information.

### **Module 9: Economic Analysis in Trade Remedy Cases**

- The role of economic models and data in injury analysis.
- Analyzing price effects and market share changes.

- Assessing the impact on profitability and employment.
- Evaluating the potential effects of trade remedy measures.
- Presenting economic evidence effectively.

### **Module 10: WTO Dispute Settlement and Trade Remedies**

- Overview of the WTO dispute settlement mechanism.
- Challenges to trade remedy measures in WTO dispute settlement.
- Key WTO panel and Appellate Body reports on trade remedies.
- Implications of WTO rulings for national trade remedy practices.
- Strategies for navigating WTO dispute settlement processes.

### **Module 11: National Trade Remedy Laws and Procedures (Comparative Analysis)**

- Examining the trade remedy laws and procedures of key trading partners.
- Identifying similarities and differences in national legislation.
- Understanding the administrative bodies responsible for trade remedy investigations.
- Procedural timelines and appeal mechanisms.
- Best practices in national trade remedy administration.

### **Module 12: Preparing Evidence and Arguments in Trade Remedy Cases**

- Developing a comprehensive case strategy.
- Gathering and organizing relevant evidence.
- Drafting effective submissions and legal arguments.
- Presenting evidence and arguments during hearings.
- Responding to arguments from opposing parties.

### **Module 13: Trade Remedies and Global Value Chains**

- The impact of global value chains on trade remedy investigations.
- Challenges in defining domestic industry in the context of global production.
- Rules of origin and their relevance to trade remedies.
- Considerations for small and medium-sized enterprises (SMEs).
- Future trends in trade remedies and global value chains.

### **Module 14: Trade Defense Strategies and Mitigation Measures**

- Developing proactive strategies to avoid or minimize the impact of trade remedy measures.
- Exploring alternative trade policies and adjustment measures.
- Strategies for engaging with trade remedy investigations.
- The role of industry cooperation in trade defense.
- Building resilience in the face of trade challenges.

### **Module 15: Recent Trends and Future of Trade Remedies**

- Emerging issues in trade remedy law and practice.
- The impact of geopolitical developments on trade remedies.
- The role of trade remedies in addressing non-market economy practices.
- Sustainability and trade remedies.
- The future direction of trade defense instruments in the global trade landscape.

### **Training Methodology:**

The course will employ a blended learning approach incorporating:

- **Interactive Lectures:** Providing foundational knowledge and key concepts.
- **Case Study Analysis:** Examining real-world examples of trade remedy investigations and outcomes.
- **Group Discussions:** Facilitating peer learning and the exchange of diverse perspectives.
- **Practical Exercises:** Applying learned concepts through simulations and problem-solving scenarios.
- **Guest Speaker Sessions:** Featuring experts in the field of trade remedies and international trade law.

### Register as a group from 3 participants for a Discount

Send us an email: [info@fineskilltrainingcenter.org](mailto:info@fineskilltrainingcenter.org) or call +254769199797

### Certification

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

### Tailor-Made Course

*We also offer tailor-made courses based on your needs.*

### Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 28 Sep 2026 | 09 Oct 2026 | Online   | \$2,000 |
| 28 Sep 2026 | 09 Oct 2026 | Physical | \$3,000 |
| 28 Sep 2026 | 09 Oct 2026 | Physical | \$0     |
| 28 Sep 2026 | 09 Oct 2026 | Physical | \$0     |

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