Training Course on Treasury management

Professional Development Training Course Outline

Category	Business	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Treasury management is a critical component of any organization’s financial structure, encompassing the control, management, and optimization of cash flow, investments, and financial risk. A well-managed treasury function not only ensures financial stability but also supports organizational growth by maximizing liquidity and minimizing risk exposure. This Treasury Management Training is designed to provide finance professionals with advanced knowledge and practical skills in cash and liquidity management, investment strategies, and risk mitigation. As global financial markets become increasingly complex, this course empowers participants to make informed decisions that drive financial stability and growth.

Programme Curriculum

Training Course on Treasury management

Introduction

Treasury management is a critical component of any organization’s financial structure, encompassing the control, management, and optimization of cash flow, investments, and financial risk. A well-managed treasury function not only ensures financial stability but also supports organizational growth by maximizing liquidity and minimizing risk exposure. Treasury Management Training provide finance professionals with advanced knowledge and practical skills in cash and liquidity management, investment strategies, and risk mitigation. As global financial markets become increasingly complex, this course empowers participants to make informed decisions that drive financial stability and growth.

With digital transformation and market volatility at the forefront, treasury managers face new challenges in maintaining financial flexibility while meeting the organization’s financial objectives. Our Treasury Management Training addresses these challenges by focusing on contemporary best

practices and digital tools that optimize treasury operations. Participants will learn techniques for effective liquidity management, capital investment, and forecasting, helping them to improve the organization's bottom line while remaining compliant with regulatory standards. This training course blends theoretical insights with real-world applications, ensuring that participants gain practical skills applicable to everyday operations. Through case studies, interactive exercises, and expert-led discussions, participants will learn how to enhance cash flow, manage foreign exchange risk, and streamline payment processes. The course emphasizes risk mitigation and compliance, providing participants with a solid foundation to make sound financial decisions, even in unpredictable environments.

Course Duration

5 Days

Course Objectives

1. Understand the fundamentals of treasury management and its role in financial stability.
2. Develop skills for effective cash flow management.
3. Implement liquidity management techniques for optimal resource allocation.
4. Master strategies for short- and long-term investment.
5. Mitigate risks associated with foreign exchange and interest rates.
6. Design and implement robust cash forecasting models.
7. Learn effective debt management practices.
8. Utilize technology to enhance treasury operations.
9. Gain knowledge of regulatory and compliance standards.
10. Explore the principles of capital structure and financing options.

Organizational Benefits

1. Improved cash flow management and liquidity optimization.
2. Enhanced decision-making for investment and financing.
3. Minimized financial risk and exposure to market volatility.
4. Increased efficiency in cash forecasting and budgeting.
5. Strengthened compliance with regulatory frameworks.
6. Cost savings through streamlined treasury operations.
7. Greater alignment of treasury practices with strategic goals.
8. Access to innovative tools and techniques in treasury management.
9. Elevated team proficiency in managing complex financial tasks.
10. Improved relationships with financial institutions and stakeholders.

Target Participants

- Treasury Managers and Officers
- Chief Financial Officers (CFOs)
- Finance Directors and Managers

- Cash Managers and Financial Analysts
- Accountants and Risk Managers
- Investment and Portfolio Managers
- Corporate Finance Professionals
- Banking and Financial Services Professionals
- Compliance and Regulatory Officers
- Professionals in Strategic Financial Planning

Course Outline

Module 1: Fundamentals of Treasury Management

- Understanding treasury functions and objectives.
- Principles of cash flow and working capital management.
- Overview of treasury risk and its implications.
- Role of technology in modern treasury management.
- Case Study: Optimizing cash flow for a multinational firm.

Module 2: Cash and Liquidity Management

- Techniques for managing liquidity and ensuring solvency.
- Building cash flow forecasting models.
- Managing short-term and long-term cash reserves.
- Strategies for efficient cash handling and collection.
- Case Study: Liquidity management in a crisis environment.

Module 3: Investment and Capital Management

- Short- and long-term investment strategies.
- Evaluating risk and return for investment decisions.
- Portfolio management in treasury.
- Capital structure and financing options.
- Case Study: Managing a diverse investment portfolio.

Module 4: Risk Management and Compliance

- Identifying and mitigating foreign exchange and interest rate risks.
- Regulatory frameworks impacting treasury.
- Implementing compliance in treasury operations.
- Developing risk management policies and controls.
- Case Study: Managing exchange rate risk in an international business.

Module 5: Technology and Treasury Automation

- Leveraging technology for efficient treasury management.
- Introduction to treasury management systems (TMS).
- Payment systems and cash management software.
- Analyzing data for decision-making in treasury.

- Case Study: Digital transformation in treasury management.

Module 6: Debt Management and Financial Strategy

- Principles of corporate debt and financing.
- Managing credit lines and loan portfolios.
- Developing a strategic debt management plan.
- Strategies for improving credit ratings and investor relations.
- Case Study: Corporate debt restructuring in economic downturn.

Training Methodology

The instructor led trainings are delivered using a blended learning approach and comprises of presentations, guided sessions of practical exercise, web-based tutorials and group work. Our facilitators are seasoned industry experts with years of experience, working as professional and trainers in these fields.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com