Training the Trainer - Road Safety Instructor Skills Training Course

Professional Development Training Course Outline

Category	Traffic Management & Road Safety	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Road safety remains one of the most critical challenges in today's rapidly urbanizing world. With increasing vehicular density, evolving traffic patterns, and rising accident rates, the role of skilled road safety instructors has never been more vital. Training the Trainer - Road Safety Instructor Skills Training Course is designed to equip professionals with advanced facilitation techniques, traffic management strategies, and behavioral intervention skills to create impactful, life-saving learning experiences. Leveraging interactive pedagogy, scenario-based learning, and real-world case studies, this program empowers trainers to foster a culture of road safety awareness, compliance, and proactive risk reduction.

This training course blends innovative instructional methodologies with evidence-based road safety practices to transform trainers into highly effective influencers of public safety. Participants will master communication strategies, adult learning principles, curriculum design, and risk assessment techniques tailored to diverse traffic contexts. By the end of the program, trainers will confidently deliver engaging workshops, implement behavior change initiatives, and drive measurable improvements in road safety outcomes, contributing to safer communities and enhanced organizational compliance with traffic regulations.

Programme Curriculum

Training the Trainer - Road Safety Instructor Skills Training Course

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Course Duration

5 days

Course Objectives

1. Develop expertise in adult learning techniques for road safety instruction.
2. Master interactive facilitation skills to engage diverse learners.
3. Design customized training modules for different traffic contexts.
4. Implement behavioral change strategies to improve road safety compliance.
5. Conduct risk assessments and safety audits effectively.
6. Integrate digital tools and e-learning platforms in training delivery.
7. Use scenario-based and experiential learning for practical application.
8. Apply effective communication and motivational techniques.
9. Evaluate the impact of training programs using analytics and feedback.
10. Understand national and global traffic regulations and best practices.
11. Promote road safety culture within organizations and communities.
12. Utilize case studies and real-world examples to reinforce learning.
13. Enhance trainer credibility and professional development in road safety education.

Target Audience

1. Road safety officers and coordinators
2. Traffic police trainers
3. Driving school instructors
4. Occupational health and safety trainers
5. Corporate fleet safety managers
6. Transportation department professionals
7. NGO and community road safety advocates
8. Education professionals focusing on safety awareness

Course Modules

Module 1: Fundamentals of Road Safety

- Global road safety trends and statistics
- Causes and types of road accidents
- Traffic rules, regulations, and compliance
- Role of road safety trainers

- **Case Study:** Reducing accidents in urban intersections

Module 2: Adult Learning and Instructional Design

- Principles of adult learning (Andragogy)
- Curriculum design for road safety training
- Learning styles and engagement strategies
- Developing learning objectives and outcomes
- **Case Study:** Effective adult learning techniques for traffic education

Module 3: Communication and Facilitation Skills

- Verbal and non-verbal communication
- Storytelling and scenario-based teaching
- Managing challenging participants
- Building rapport and trust
- **Case Study:** Engaging reluctant learners in driver safety programs

Module 4: Risk Assessment and Accident Analysis

- Identifying hazards in traffic environments
- Accident investigation techniques
- Conducting safety audits
- Prioritizing risk mitigation strategies
- **Case Study:** Post-accident analysis and preventive measures

Module 5: Behavior Change and Safety Culture

- Behavioral science in road safety
- Strategies for promoting compliance
- Incentives and reinforcement methods
- Measuring attitude and behavior changes
- **Case Study:** Implementing safe driving campaigns in schools

Module 6: Technology and Innovation in Training

- E-learning and digital simulation tools
- Virtual reality for driver education
- Mobile apps for road safety awareness
- Data analytics for training impact measurement
- **Case Study:** Using VR simulations to reduce speeding incidents

Module 7: Workshop Planning and Execution

- Designing interactive workshops
- Group activities and role plays
- Assessing participant learning outcomes
- Handling logistical and operational challenges
- **Case Study:** Successful corporate fleet safety workshop implementation

Module 8: Evaluation and Continuous Improvement

- Training evaluation methods (Kirkpatrick model)

- Feedback collection and analysis
- Continuous improvement strategies
- Trainer self-assessment and professional growth
- **Case Study:** Enhancing training effectiveness through evaluation feedback

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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