UN SDGs in Project Planning Training Course

Professional Development Training Course Outline

Category	Project Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The United Nations Sustainable Development Goals (UN SDGs) have become a global benchmark for driving sustainable growth and impactful project outcomes across industries. Understanding how to integrate SDGs into project planning ensures that organizations align their strategies with international sustainability standards, enhance social responsibility, and achieve measurable long-term results. UN SDGs in Project Planning Training Course equips participants with practical tools, frameworks, and methodologies to effectively incorporate SDG principles into all stages of project planning, from initiation to evaluation. Participants will gain a deep understanding of goal alignment, stakeholder engagement, risk assessment, and sustainability reporting, ensuring their projects contribute positively to economic, environmental, and social objectives.

Through this training, professionals will learn how to design projects that balance profitability with social and environmental stewardship. The course emphasizes practical applications, interactive case studies, and real-world examples to enhance participants' competencies in sustainable project planning. By focusing on innovation, strategic alignment, and measurable impact, participants will be able to lead projects that not only meet organizational objectives but also contribute meaningfully to the global SDG agenda. This course is ideal for project managers, sustainability officers, policy developers, and other professionals seeking to integrate sustainability into core business operations.

Programme Curriculum

UN SDGs in Project Planning Training Course

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Course Objectives

1. Understand the principles and framework of the United Nations Sustainable Development Goals.
2. Learn to align organizational projects with SDG targets for measurable impact.
3. Develop strategic project planning skills focused on sustainability and innovation.
4. Apply SDG-oriented risk assessment and mitigation strategies.
5. Enhance stakeholder engagement and communication in SDG-aligned projects.
6. Implement monitoring and evaluation mechanisms for SDG impact measurement.
7. Foster cross-functional collaboration for sustainable project outcomes.
8. Identify funding and partnership opportunities for SDG-focused initiatives.
9. Integrate environmental and social considerations into project budgets.
10. Utilize data-driven decision-making for sustainable project delivery.
11. Apply digital tools and software for SDG project management.
12. Design projects promoting equality, diversity, and inclusion.
13. Create actionable strategies for scaling successful SDG initiatives.

Organizational Benefits

- Improved alignment with global sustainability standards.
- Enhanced corporate social responsibility and reputation.
- Better resource allocation and cost-efficiency through sustainable planning.
- Strengthened stakeholder trust and engagement.
- Increased employee motivation through purpose-driven projects.
- Ability to attract impact-focused investors and partners.

- Reduced environmental footprint of organizational projects.
- Enhanced compliance with regulatory and sustainability reporting requirements.
- Competitive advantage in global markets prioritizing sustainability.
- Long-term measurable impact and strategic growth.

Target Audiences

1. Project Managers
2. Sustainability Officers
3. Policy Developers
4. Strategic Planners
5. NGO Professionals
6. Corporate Social Responsibility Specialists
7. Business Analysts
8. Government Project Coordinators

Course Duration: 10 days

Course Modules

Module 1: Introduction to UN SDGs and Global Sustainability

- Overview of 17 SDGs and their global impact
- Historical development and importance of SDGs
- Integrating SDGs into organizational strategy
- Key sustainability frameworks and standards
- Case study: Successful SDG adoption in corporate projects
- Hands-on workshop: Mapping SDGs to organizational goals

Module 2: Strategic Planning for SDG Projects

- Defining project vision, mission, and objectives
- Linking project deliverables to SDG indicators
- Resource allocation for sustainable outcomes
- Project prioritization based on SDG alignment
- Case study: SDG-driven project planning in a multinational organization
- Group exercise: Creating a sustainability-focused project charter

Module 3: Stakeholder Engagement and Communication

- Identifying internal and external stakeholders
- Communication strategies for SDG projects
- Tools for stakeholder analysis and mapping
- Conflict resolution in sustainability projects
- Case study: Community engagement for SDG initiatives
- Practical activity: Stakeholder mapping simulation

Module 4: Risk Management and SDG Integration

- Identifying risks in SDG-aligned projects
- Risk assessment techniques and mitigation strategies
- Environmental and social risk considerations
- Scenario planning for sustainable projects
- Case study: Risk management in renewable energy projects
- Workshop: Developing a risk register for SDG initiatives

Module 5: Project Monitoring and Evaluation

- Establishing KPIs and metrics aligned with SDGs
- Monitoring frameworks and tools
- Reporting methods for sustainability projects
- Continuous improvement through evaluation
- Case study: Measuring impact in SDG-focused development programs
- Practical session: Designing an SDG impact measurement dashboard

Module 6: Funding and Partnership Strategies

- Identifying funding sources for SDG projects
- Building partnerships with NGOs and governmental agencies
- Public-private collaboration models
- Grant writing and proposal development
- Case study: International partnership for clean water initiatives
- Exercise: Drafting a partnership and funding plan

Module 7: Environmental and Social Considerations

- Integrating environmental sustainability into projects
- Social impact assessment tools
- Corporate social responsibility alignment
- Gender and inclusivity in project planning
- Case study: Eco-friendly infrastructure development
- Activity: Social and environmental impact assessment simulation

Module 8: Digital Tools and Innovation in SDG Projects

- Project management software for SDG tracking
- Digital dashboards for real-time reporting
- Data analytics for sustainability projects
- Innovation strategies for achieving SDG goals
- Case study: Digital monitoring of SDG initiatives
- Hands-on session: Using project management software for SDG alignment

Module 9: SDG-Focused Policy and Governance

- Policy frameworks supporting SDG integration
- Governance models for sustainable projects
- Compliance and regulatory considerations
- Ethical decision-making in SDG projects
- Case study: Government-led SDG initiatives
- Workshop: Drafting governance policies for SDG projects

Module 10: Scaling and Replicating Successful Projects

- Identifying scalable project components
- Replication strategies for SDG projects
- Knowledge sharing and learning from successes
- Sustainability-focused project portfolios
- Case study: Scaling renewable energy solutions
- Activity: Designing a replication plan for SDG initiatives

Module 11: Innovation and Strategic Impact

- Strategic impact assessment techniques

- Innovation in sustainability-focused projects
- Cross-functional collaboration for impact
- Measuring ROI in SDG-aligned projects
- Case study: Innovative solutions for clean energy projects
- Workshop: Brainstorming strategic innovation ideas

Module 12: Data-Driven Decision Making

- Role of data analytics in SDG projects
- Key performance indicators and benchmarks
- Data visualization and reporting techniques
- Data-driven risk management
- Case study: Using data to track SDG progress in urban planning
- Practical session: Developing dashboards for project insights

Module 13: Inclusivity and Equity in Project Planning

- Gender mainstreaming and diversity considerations
- Social equity in project delivery
- Tools for inclusive decision-making
- Community-focused project evaluation
- Case study: Promoting equity in education initiatives
- Workshop: Designing inclusive project plans

Module 14: Communication and Reporting for SDGs

- Developing SDG-focused communication strategies
- Reporting frameworks and sustainability reports
- Leveraging social media for project visibility
- Transparent stakeholder reporting
- Case study: Communication success in SDG water projects
- Exercise: Drafting a sustainability report

Module 15: Capstone SDG Project Simulation

- Comprehensive project planning exercise
- Integration of all learned SDG principles

- Collaborative team-based simulation
- Problem-solving and real-time decision-making
- Case study: Simulated project evaluation and review
- Presentation: Team project showcase

Training Methodology

- Interactive lectures and expert-led sessions
- Hands-on workshops and practical exercises
- Case studies highlighting real-world SDG applications
- Group discussions and collaborative problem-solving
- Simulation and role-play activities
- Continuous assessment and feedback for applied learning

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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