Urban Policy and Sustainable Development Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Urban Policy and Sustainable Development Training Course provides a comprehensive overview of **urban policy** and **sustainable development**, two critical and interconnected fields shaping the future of our planet's cities. As global populations continue to urbanize, cities face complex challenges ranging from **climate change** and resource depletion to social inequality and inadequate infrastructure. This program is designed to equip a new generation of leaders with the knowledge and **practical tools** necessary to navigate these challenges and create more **resilient**, **inclusive**, and **eco-friendly** urban environments.

This intensive training delves into the core principles of sustainable urbanism, emphasizing an **integrated approach** that balances environmental, social, and economic factors. Participants will learn how to design and implement effective urban strategies that promote **ecological resilience**, foster social equity, and ensure long-term **economic prosperity**. By exploring best practices, innovative technologies, and global case studies, this course empowers professionals to champion a holistic vision for urban growth and development, driving positive change in their communities and organizations.

Programme Curriculum

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5 days

Course Objectives

Upon completion of this course, participants will be able to:

1. Analyze the nexus between rapid urbanization and the Sustainable Development Goals (SDGs).
2. Formulate and implement evidence-based urban policies that promote inclusivity and equity.
3. Design and manage green infrastructure projects for enhanced urban resilience.
4. Apply circular economy principles to urban resource management and waste reduction.
5. Develop effective climate adaptation and disaster risk reduction strategies for cities.
6. Navigate complex urban governance structures and multi-stakeholder partnerships.
7. Integrate smart city technologies and data analytics for informed policy decisions.
8. Champion participatory planning and community engagement in urban projects.
9. Evaluate the environmental footprint and social impact of urban development initiatives.
10. Master sustainable urban mobility planning to reduce congestion and emissions.
11. Secure innovative financing and funding for sustainable urban projects.
12. Design regenerative urban spaces that enhance biodiversity and human well-being.
13. Drive systems change and urban transformation towards a low-carbon future.

Organizational Benefits

- Enhancing employee skills in strategic urban planning, policy analysis, and project management.
- Improving cross-departmental collaboration through a shared understanding of integrated urban solutions.
- Strengthening institutional capacity to attract and manage climate finance and grants for sustainable projects.
- Increasing organizational reputation as a leader in corporate social responsibility and urban innovation.
- Mitigating risks associated with climate change, infrastructure failure, and social unrest in urban areas.
- Boosting employee morale and retention by offering high-impact professional development opportunities.
- Creating a competitive advantage by enabling the delivery of cutting-edge, resilient development projects.

Target Audience

1. Urban Planners and City Planners
2. Government Officials and Policymakers
3. Real Estate Developers and Urban Designers
4. Environmental Specialists and Sustainability Consultants
5. Community Leaders and NGO Managers

6. Public Health Professionals and Social Workers
7. Engineers and Architects focused on urban projects
8. Academics and Researchers in urban studies

Course Outline

1. Urban Policy Fundamentals and the SDGs

- Understanding the historical context of urban policy and its evolution.
- The role of cities in achieving the **UN Sustainable Development Goals (SDGs)**.
- Analyzing the **social, economic, and environmental pillars** of sustainable development.
- The policy cycle: from problem identification to implementation and evaluation.
- **Case Study:** The implementation of the **New Urban Agenda** in Singapore's long-term strategic planning.

2. Green Infrastructure and Climate Resilience

- Designing urban spaces with natural systems for climate adaptation.
- **Water management** strategies, including permeable pavements and rainwater harvesting.
- **Urban forestry** and the role of parks and green roofs in mitigating the **urban heat island effect**.
- Building resilient infrastructure and early warning systems for disaster risk reduction.
- **Case Study:** Copenhagen's "Cloudburst Management Plan" and its use of green spaces to manage extreme rainfall.

3. Urban Governance and Multi-Stakeholder Collaboration

- Models of urban governance, including centralized, decentralized, and metropolitan governance.
- Strategies for effective **public-private partnerships** in urban projects.
- Techniques for **stakeholder mapping** and engagement in policy-making.
- Resolving conflicts and building consensus among diverse interest groups.
- **Case Study:** The **High Line Park** project in New York City, demonstrating collaborative governance between government, non-profits, and the community.

4. Urban Finance and Innovative Funding

- Understanding municipal finance and budgeting for sustainable development.
- Exploring sources of funding, including green bonds, impact investing, and carbon finance.
- Developing financially viable **sustainable projects** and compelling investment proposals.
- The role of incentives and subsidies in promoting green development.
- **Case Study:** The successful financing of London's **Crossrail** project through a mix of public and private funding.

5. Sustainable Mobility and Transport Planning

- Principles of **transit-oriented development (TOD)** and compact city design.
- Promoting walking, cycling, and public transit to reduce urban emissions.
- Implementing **smart transport systems** and **congestion pricing** policies.
- Designing safe and accessible streets for all users.
- **Case Study:** The transformation of Curitiba, Brazil, into a global model for **Bus Rapid Transit (BRT)**.

6. Social Equity and Inclusive Urbanism

- Addressing **social inequalities** in urban areas, including access to housing and services.
- Strategies for designing **affordable housing** and mixed-income communities.
- Promoting **community-led development** and empowerment.
- Ensuring equal access to public spaces, green areas, and essential services.
- **Case Study:** The **"Cities Without Slums"** program in Morocco and its impact on urban poverty reduction.

7. Urban Tech and Data-Driven Policy

- Leveraging **smart city technologies** like IoT, AI, and big data.
- Using **geospatial data** and **GIS** for urban planning and analysis.
- Creating urban **digital twins** to simulate policy impacts.
- Addressing ethical considerations of data privacy and algorithmic bias.
- **Case Study:** The use of data analytics in Barcelona's **Superblocks** project to reclaim streets for pedestrians and green spaces.

8. Project Implementation and Leadership

- Developing action plans and implementation roadmaps for urban projects.
- Skills for leading **multi-disciplinary teams** and managing change.
- Monitoring and evaluating project outcomes and social impact.
- Building a culture of innovation and learning in urban development organizations.
- **Case Study:** The successful **Olympic Park** regeneration in London and its legacy of sustainable urban development.

Training Methodology

This training uses a **blended learning approach** that combines interactive lectures, group discussions, and hands-on workshops. The methodology emphasizes **problem-based learning**, where participants apply theoretical concepts to real-world scenarios. It includes:

- **Expert-led presentations** and guest speaker sessions.
- **Interactive simulations** and scenario-planning exercises.
- **Case study analysis** and comparative discussions.
- **Group projects** and peer-to-peer learning.
- **Q&A sessions** and one-on-one mentorship.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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