Women's Economic Empowerment M&E Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Women’s Economic Empowerment M&E Training Course equips participants with cutting-edge knowledge and practical skills to design, implement, and evaluate women-focused economic programs. Leveraging Monitoring and Evaluation (M&E) frameworks, participants will gain actionable insights into measuring economic impact, enhancing gender equality, and promoting financial inclusion. The course integrates global best practices, data-driven approaches, and evidence-based strategies to strengthen women’s participation in entrepreneurship, leadership, and decision-making processes.

Through a blend of interactive lectures, case studies, group exercises, and digital tools, this course prepares participants to monitor women’s economic outcomes, assess program effectiveness, and inform policy. Emphasis is placed on innovative M&E methodologies, gender-sensitive indicators, and sustainable approaches that drive measurable empowerment. Participants will emerge with a toolkit to implement impactful programs, influence policy decisions, and promote equitable growth for women across sectors.

Programme Curriculum

Women’s Economic Empowerment M&E Training Course

Introduction

Women’s Economic Empowerment M&E Training Course equips participants with cutting-edge knowledge and practical skills to design, implement, and evaluate women-focused economic programs. Leveraging Monitoring and Evaluation (M&E) frameworks, participants will gain actionable insights into measuring economic impact, enhancing gender equality, and promoting financial inclusion. The course integrates global best practices, data-driven approaches, and evidence-based strategies to strengthen women’s participation in entrepreneurship, leadership, and decision-making processes.

Through a blend of interactive lectures, case studies, group exercises, and digital tools, this course prepares participants to monitor women's economic outcomes, assess program effectiveness, and inform policy. Emphasis is placed on innovative M&E methodologies, gender-sensitive indicators, and sustainable approaches that drive measurable empowerment. Participants will emerge with a toolkit to implement impactful programs, influence policy decisions, and promote equitable growth for women across sectors.

Course Duration

10 days

Course Objectives

1. Understand core concepts of Women's Economic Empowerment (WEE) and gender equality in economic development.
2. Apply modern M&E frameworks for assessing women-focused economic programs.
3. Develop gender-sensitive indicators for financial inclusion and entrepreneurship.
4. Analyze socio-economic barriers to women's economic participation.
5. Implement data-driven strategies to improve program outcomes.
6. Strengthen capacity for designing evidence-based WEE interventions.
7. Conduct cost-benefit analysis for women-centered economic programs.
8. Utilize digital tools and dashboards for real-time M&E tracking.
9. Monitor and evaluate financial literacy and skills development initiatives.
10. Promote women's leadership and decision-making through measurable metrics.
11. Integrate social impact assessments into WEE programs.
12. Communicate M&E findings effectively to stakeholders and policymakers.
13. Foster sustainable, scalable solutions to improve women's economic empowerment.

Target Audience

1. Program Managers and Coordinators in Women's Economic Empowerment initiatives.
2. M&E Officers and Data Analysts in NGOs and government programs.
3. Policy Makers and Government Officials in gender and economic sectors.
4. Development Practitioners focusing on women's entrepreneurship.
5. Social Impact Consultants and Researchers.
6. Microfinance and Financial Inclusion Professionals.
7. Civil Society and Community-Based Organization Leaders.
8. Academics and Students in Gender Studies, Economics, or Development.

Course Modules

Module 1: Introduction to Women's Economic Empowerment

- Definition, concepts, and global frameworks of WEE.
- Linkages between economic growth and gender equality.
- Key stakeholders in WEE programs.
- Historical and socio-cultural perspectives on women's economic roles.
- **Case Study:** UN Women's WEE initiatives in East Africa.

Module 2: M&E Fundamentals for WEE Programs

- Understanding Monitoring vs Evaluation.
- Designing logical frameworks and theories of change.

- Setting SMART objectives for women-focused programs.
- Tools and techniques for baseline data collection.
- **Case Study:** Evaluating microfinance programs for women entrepreneurs.

Module 3: Gender-Sensitive Indicators and Metrics

- Developing financial, social, and empowerment indicators.
- Quantitative vs qualitative measurement approaches.
- Tracking women's participation in decision-making.
- Indicators for entrepreneurship and leadership development.
- **Case Study:** Women's leadership and income generation in Kenya.

Module 4: Data Collection and Management

- Designing surveys and structured interviews.
- Digital tools for M&E (KoboToolbox, DHIS2).
- Ensuring data quality and reliability.
- Ethical considerations in data collection.
- **Case Study:** Digital M&E platforms in rural women's projects.

Module 5: Financial Inclusion and Economic Empowerment

- Assessing access to financial services.
- Measuring impact of microfinance and savings groups.
- Barriers to women's financial participation.
- Role of technology in financial inclusion.
- **Case Study:** Mobile banking adoption among women entrepreneurs.

Module 6: Skills Development and Capacity Building

- Evaluating vocational training programs.
- Tracking employment outcomes and income growth.
- Gender-responsive skills assessment tools.
- Linking skills development to entrepreneurship.
- **Case Study:** Women's vocational training programs in Uganda.

Module 7: Social and Cultural Barriers

- Understanding socio-cultural determinants of economic participation.
- Evaluating programs addressing gender norms.
- Community engagement for behavioral change.
- Measuring long-term societal impact.
- **Case Study:** Gender norm interventions in West African communities.

Module 8: Program Design and Implementation

- Integrating M&E into program planning.
- Resource allocation and budgeting for WEE programs.
- Stakeholder mapping and engagement strategies.
- Adaptive program management using M&E data.
- **Case Study:** Designing women entrepreneurship incubators.

Module 9: Impact Assessment and Outcome Measurement

- Defining outcomes, outputs, and impact indicators.
- Techniques for impact evaluation (RCTs, quasi-experiments).
- Attribution vs contribution analysis.
- Reporting and presenting impact findings.
- **Case Study:** Evaluating women-led small enterprises in Kenya.

Module 10: Policy Influence and Advocacy

- Using M&E data for policy advocacy.
- Linking program findings to national gender strategies.
- Effective communication with policymakers.
- Promoting gender-responsive legislation.
- **Case Study:** WEE policy influence in Rwanda.

Module 11: Data Visualization and Reporting

- Designing dashboards and infographics.
- Tools for visualization (Power BI, Tableau).
- Storytelling with data for stakeholder engagement.
- Reporting standards for donors and government.
- **Case Study:** Dashboard use in women's entrepreneurship programs.

Module 12: Scaling and Sustainability

- Evaluating scalability potential of WEE programs.
- Long-term sustainability indicators.
- Partnerships and collaborations for impact scaling.
- Resource mobilization strategies.
- **Case Study:** Scaling women's cooperatives in East Africa.

Module 13: Risk Management and Adaptive M&E

- Identifying programmatic and financial risks.
- Adaptive M&E approaches for dynamic contexts.
- Contingency planning and mitigation strategies.
- Learning loops for program improvement.
- **Case Study:** Adaptive M&E in refugee women empowerment projects.

Module 14: Technology and Innovation in WEE

- Leveraging digital tools for empowerment programs.
- Monitoring tech-enabled interventions.
- Measuring digital literacy outcomes.
- Technology adoption challenges and solutions.
- **Case Study:** E-commerce platforms for women SMEs.

Module 15: Synthesis and Capstone Exercise

- Applying learning to real-world WEE programs.
- Designing a mini M&E plan with indicators.

- Peer review and group presentations.
- Lessons learned and best practices.
- **Case Study:** Capstone simulation of a community WEE project.

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com