Youth & Microfinance: Engaging Young Entrepreneurs Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Youth & Microfinance: Engaging Young Entrepreneurs Training Course is a comprehensive training program designed to equip financial institutions, development organizations, and youth-focused programs with the practical skills required to support young people entering entrepreneurship. With rising youth unemployment and evolving digital economies, the course emphasizes high-impact microfinance solutions, financial literacy enhancement, digital credit innovation, youth enterprise support systems, micro-savings strategies, and entrepreneurial ecosystem development. Participants will learn how to design and implement microfinance models that empower young entrepreneurs with sustainable access to capital, technical support, and digital financial tools.

The training explores market dynamics, youth behavioral finance insights, financial inclusion barriers, SME financing gaps, digital transformation opportunities, and regulatory frameworks that influence youth enterprise growth. Emphasis is placed on operational strategies, risk mitigation, portfolio quality improvement, youth entrepreneurship ecosystem strengthening, and evidence-based program design. Case studies and real-world examples ensure participants develop actionable skills to improve youth access to microcredit, micro-savings, fintech-based tools, and tailored financial advisory services.

Programme Curriculum

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Course Objectives

1. Understand key principles and frameworks of youth-focused microfinance.
2. Analyze barriers facing young entrepreneurs in accessing financial services.
3. Apply innovative microfinance models tailored for youth enterprises.
4. Integrate digital finance tools to expand youth financial inclusion.
5. Strengthen financial literacy programs targeting young entrepreneurs.
6. Assess risks associated with youth enterprise lending using trending techniques.
7. Design youth-sensitive microcredit, micro-savings, and micro-insurance products.
8. Support youth entrepreneurship ecosystems through effective partnerships.
9. Apply data analytics to improve youth lending performance.
10. Evaluate policy and regulatory frameworks impacting youth microfinance.
11. Strengthen portfolio monitoring for youth-focused microfinance programs.
12. Develop scalable lending structures for start-ups and early-stage youth enterprises.
13. Build strategic action plans to enhance youth enterprise success.

Organizational Benefits

- Increased outreach to young entrepreneurs and start-up segments
- Enhanced financial product innovation targeting youth
- Expanded digital financing capabilities for youth enterprises
- Improved risk management and portfolio quality
- Strengthened youth-focused financial literacy programming
- Greater alignment with national youth empowerment priorities
- Enhanced competitiveness in emerging youth markets
- Stronger partnerships with youth development organizations
- Improved impact measurement and reporting outcomes
- Greater contribution to sustainable economic development

Target Audiences

- Microfinance practitioners
- Youth entrepreneurship program officers
- Development finance and NGO professionals
- Government and policy officials
- Financial institution staff and managers
- Digital finance and fintech innovators

- Business development service providers
- Researchers and consultants in youth enterprise development

Course Duration: 10 days

Course Modules

Module 1: Foundations of Youth & Microfinance

- Understanding youth demographics and financial behavior
- Global and regional trends in youth entrepreneurship
- Overview of microfinance models suitable for youth
- Barriers to youth financial inclusion
- Importance of youth-sensitive financial services
- Case Study: Youth-targeted microfinance initiative success

Module 2: Youth Enterprise Ecosystem Development

- Components of supportive youth entrepreneurship ecosystems
- Role of government, private sector, and NGOs
- Market gaps affecting youth-led start-ups
- Capacity-building approaches for young entrepreneurs
- Integrating ecosystem partners for sustainability
- Case Study: Multi-stakeholder youth enterprise program

Module 3: Financial Literacy for Young Entrepreneurs

- Designing youth-focused financial literacy programs
- Behavioral finance insights for young people
- Training delivery models and digital learning tools
- Measuring financial literacy outcomes
- Strengthening financial capability and decision-making
- Case Study: Financial education boosting youth business survival

Module 4: Digital Finance for Youth Inclusion

- Mobile money and digital credit solutions for youth
- Online business tools enabling youth entrepreneurship
- Digital identity and youth-friendly KYC solutions
- Fintech partnerships for youth services
- Key risks in digital youth lending
- Case Study: Digital lending platform supporting young entrepreneurs

Module 5: Product Design for Youth Microfinance

- Youth-friendly microcredit and micro-savings product features
- Pricing, affordability, and repayment expectations
- Integrating insurance solutions for young entrepreneurs
- Human-centered design approaches
- Evaluating product performance
- Case Study: Successful youth loan product innovation

Module 6: Youth Loan Appraisal & Credit Assessment

- Assessing youth business plans and cash flows
- Alternative credit scoring and psychometric tools
- Evaluating start-up risks
- Use of non-traditional collateral
- Strengthening lending decision processes
- Case Study: Alternative credit scoring improving youth approvals

Module 7: Risk Management in Youth Microfinance

- Understanding risks associated with youth portfolios
- Strategies for mitigating default risk
- Monitoring portfolio quality
- Operational risks in youth lending programs
- Developing risk-responsive products
- Case Study: Risk mitigation increasing youth loan performance

Module 8: Supporting Youth Business Development

- Business development services for young entrepreneurs
- Mentorship, incubation, and growth support
- Digital tools for enterprise strengthening
- Building networks and peer communities
- Integrating financial and non-financial services
- Case Study: Incubation program accelerating youth enterprise growth

Module 9: Youth Savings Mobilization

- Importance of savings for youth enterprise growth
- Motivational drivers of youth saving behavior
- Digital savings products
- Incentive structures for young savers
- Addressing challenges in youth savings mobilization
- Case Study: Youth savings campaign increasing financial resilience

Module 10: Micro-Insurance for Young Entrepreneurs

- Role of insurance in managing youth enterprise risk
- Types of micro-insurance products suitable for youth
- Delivery channels and technology integration
- Premium affordability and uptake challenges
- Measuring insurance impact
- Case Study: Youth micro-insurance improving business continuity

Module 11: Digital Marketing for Youth Enterprises

- Online branding and digital presence building
- Social media marketing strategies
- E-commerce platforms and youth business growth
- Customer engagement and retention
- Integrating digital payments

- Case Study: Social media campaign driving youth business growth

Module 12: Policy & Regulation for Youth Microfinance

- Regulatory considerations for youth microfinance
- Supporting policies for youth entrepreneurship
- Compliance requirements for youth lending institutions
- Youth-sensitive financial protection rules
- Role of national financial inclusion strategies
- Case Study: Policy reform expanding youth financial access

Module 13: Monitoring & Evaluation of Youth Finance Programs

- Key performance indicators for youth microfinance
- Data collection tools and methods
- Reporting outcomes for youth enterprise programs
- Measuring youth impact at portfolio and program levels
- Improving decisions through evidence-based insights
- Case Study: M&E framework enhancing youth program impact

Module 14: Scaling Youth Microfinance Initiatives

- Strategies for expanding youth-focused financial products
- Building sustainable financial structures
- Market expansion through partnerships
- Leveraging technology for scale
- Strengthening operational capacity
- Case Study: Successful scale-up of youth lending services

Module 15: Developing Action Plans for Youth Entrepreneur Support

- Strategic planning for youth enterprise development
- Identifying high-impact interventions
- Building long-term youth empowerment frameworks
- Resource mobilization approaches
- Implementation and sustainability strategies
- Case Study: Action plan transforming local youth entrepreneurship

Training Methodology

- Instructor-led presentations and conceptual briefings
- Practical exercises and youth-focused simulations
- Case study discussions based on real youth enterprise experiences
- Group work and peer learning
- Demonstrations of digital and microfinance tools
- Continuous feedback and participant assessments

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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