Youth Organizing in Labour Movements Training Course

Professional Development Training Course Outline

Category	Trade Unions	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Youth participation in labour movements, workers' rights advocacy, and collective bargaining activism is rapidly reshaping the global landscape of social justice organizing. Youth Organizing in Labour Movements Training Course equips young people with the skills, knowledge, and strategic mindset required to engage in trade union organizing, grassroots mobilization, and decent work campaigns. It focuses on building a new generation of leaders who can navigate modern challenges such as gig economy exploitation, informal labor systems, platform work precarity, and youth unemployment crises through structured organizing frameworks and digital activism tools.

The course emphasizes practical engagement in labour rights campaigns, policy advocacy, and community-based union building, blending traditional labour movement history with modern approaches like digital organizing, social media activism, and data-driven campaigning. Participants will explore how youth can influence collective bargaining agreements, strengthen worker solidarity networks, and lead intersectional labour justice movements addressing gender equity, climate justice, and economic inclusion. By combining theory, case studies, and field-based simulations, the program builds capacity for sustainable youth leadership in global labour movements.

Programme Curriculum

Youth Organizing in Labour Movements Training Course

Introduction

Youth participation in labour movements, workers' rights advocacy, and collective bargaining activism is rapidly reshaping the global landscape of social justice organizing. Youth Organizing in Labour Movements Training Course equips young people with the skills, knowledge, and strategic mindset required to engage in trade union organizing, grassroots mobilization, and decent work campaigns. It focuses on building a new generation of

leaders who can navigate modern challenges such as gig economy exploitation, informal labor systems, platform work precarity, and youth unemployment crises through structured organizing frameworks and digital activism tools.

The course emphasizes practical engagement in labour rights campaigns, policy advocacy, and community-based union building, blending traditional labour movement history with modern approaches like digital organizing, social media activism, and data-driven campaigning. Participants will explore how youth can influence collective bargaining agreements, strengthen worker solidarity networks, and lead intersectional labour justice movements addressing gender equity, climate justice, and economic inclusion. By combining theory, case studies, and field-based simulations, the program builds capacity for sustainable youth leadership in global labour movements.

Course Duration

5 days

Course Objectives

1. Understand global labour movement history and youth roles
2. Build skills in trade union organizing and membership mobilization
3. Develop capacity for collective bargaining and negotiation strategies
4. Strengthen knowledge of workers' rights and labour laws
5. Apply digital organizing and online activism tools
6. Design grassroots campaigns for decent work and fair wages
7. Analyze gig economy exploitation and informal labour systems
8. Promote youth leadership in labour unions and federations
9. Build coalition networks across social justice movements
10. Strengthen advocacy and policy influence skills
11. Use data-driven labour campaigning techniques
12. Foster intersectional approaches (gender, climate, equity)
13. Develop sustainable community-based worker organizing models

Target Audience

1. Youth activists interested in labour rights movements
2. Trade union youth wing members
3. Community organizers and grassroots leaders
4. University students in social sciences, law, and political studies
5. NGO staff working on decent work and employment rights
6. Informal sector worker representatives
7. Young policy advocates in labour and employment sectors
8. Digital activists focused on social justice campaigns

Course Modules

Module 1: Foundations of Labour Movements

- History of global **trade unions and labour struggles**
- Evolution of **workers' rights frameworks**
- Role of youth in historical labour uprisings
- Case Study: South African mine workers' youth mobilization

- Industrial youth strikes in Europe

Module 2: Workers' Rights and Labour Law

- Understanding **international labour standards (ILO framework)**
- National labour law protections and enforcement gaps
- Rights in informal and gig economies
- Case Study: Gig worker rights campaigns in ride-hailing sector
- Minimum wage advocacy movements

Module 3: Trade Union Organizing Skills

- Membership recruitment strategies
- Workplace mapping and power analysis
- Building union structures and committees
- Case Study: Amazon warehouse unionization efforts
- Textile factory organizing in South Asia

Module 4: Collective Bargaining & Negotiation

- Principles of **collective bargaining agreements (CBA)**
- Negotiation tactics and conflict resolution
- Employer engagement strategies
- Case Study: Airline workers' wage negotiations
- Public sector teachers' strike settlements

Module 5: Digital Organizing & Media Activism

- Social media strategies for labour campaigns
- Online petitioning and digital mobilization
- Storytelling for worker advocacy
- Case Study: #FightFor15 wage campaign
- Youth-led TikTok labour awareness campaigns

Module 6: Campaign Design & Grassroots Mobilization

- Designing labour justice campaigns
- Community engagement techniques
- Coalition building across sectors
- Domestic workers' rights campaign
- Case Study: Youth climate-labour alliance campaigns

Module 7: Policy Advocacy & Labour Reform

- Influencing labour legislation
- Engaging policymakers and institutions
- Advocacy messaging strategies
- Paid leave policy reforms
- Case Study: Youth unemployment policy advocacy

Module 8: Leadership & Sustainable Organizing

- Youth leadership development in unions

- Conflict management and resilience building
- Long-term movement sustainability strategies
- Cooperative worker movements
- Case Study: Youth-led community union networks

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com